

**PSPC DETAILED ACTION PLAN**

**Response to the recommendation from the OAG Audit of the Oversight of Government of Canada Advertising – Spring 2019 Reports of the Auditor General**

Report Ref. No.	OAG Recommendation	Departmental Response	Description of Final Expected Outcome/Result	Expected Final Completion Date	Key Interim Milestones (Description/Dates)	Responsible Organization/ Point of Contact (Name, Position, Tel #)	<i>Indicator of Achievement</i>  (For Committee Use Only)
Paragraph 4.51	Public Services and Procurement Canada should provide clear guidance and training to its communications advisors on how to conduct their reviews, including documenting the rationale for their assessments of all non-partisanship criteria.	Agreed. Public Services and Procurement Canada will create/update training materials and checklists for advisors to ensure that all legislative and policy requirements related to Government of Canada advertising (including non-partisanship, federal identity program, official languages) are applied in a consistent and complete fashion. This is expected to be completed by December 2019.	PSPC has updated guidelines and tools to support the consistent application of legislative and policy requirements related to oversight of non-partisan advertising.	Completed as of October 2019	<p><b>Key interim milestone A:</b> Develop a process map of the non-partisan review process to support PSPC advisors in consistent review and documentation of advertising.</p> <p>Date of completion: October 2019. Once developed, the process map was presented to all new and existing advisors to ensure they had a clear understanding of the process and could apply it consistently.</p> <p><b>Key interim milestone B:</b> Develop checklist to support the non-partisan review process that includes steps connected to the criteria.</p> <p>Date of completion: October 2019. The new Advertising Management Information System, which has been procured and is being configured, will allow for all relevant documentation to be stored in the system itself, including a step uniquely associated with non-partisan reviews.</p>	Jean-Pierre Blais  Assistant Deputy Minister  Receiver General and Pensions Branch - Assistant Deputy Minister's Office	