# ME TO WEOPOLOY

CREATED BY: ALPHA LAW



REPORT FOR PARLIAMENT #4



Chartered Professional Accountants of Ontario 130 King Street West Suite 3400 PO Box 358 Toronto ON M5X 1E1 T. 416 962.1841 Toll free 1 800 387.0735 cpaontario.ca

## Complaint Outline

1.	Complainant:					
Nar	ne: Richard Trus					
Cor	npany Name (if applicable):					
Add	dress:					
Tel:	Fax: Email:					
2.	Member/Firm:					
Nar	ne:					
Cor	npany/Firm Name (if applicable):					
	dress:					
Tel:	Fax: Email:					
3.	Complainant and Member/Firm Relationship					
a.	What is your relationship to the Member/Firm you are complaining about?					
	☐ Client ☐ Employee ☐ Employer					
	☐ Partner ☐ Family member					
	Other (please specify): Investigative Journalist reporting on the firm					
b.	Did you hire this Member/Firm?					
	Yes (If there are documents that show you hired the Member/Firm please attach a copy, e.g. engagement letter(s), cheque(s) payable to the Member/Firm, etc.)					
	When was the Member/Firm hired (mm/dd/yyyy):					
	What was the Member/Firm hired to do?					
	Is the matter completed?					
	Is the Member/Firm still working for you? $\square$ Yes $\square$ No					
	Who did the Member/Firm provide services to?					
	See Attachment #1 & #2					
	How are you involved?					
	See Attachment #3					



Signature of Complainant

Chartered Professional Accountants of Ontario 130 King Street West Suite 3400 PO Box 358 Toronto ON M5X 1E1

Toronto ON M5X 1E1
T. 416 962.1841 Toll free 1 800 387.0735
cpaontario.ca

What does the subject matter of your control of Corporate Financial Statements	· 			
Corporate Financial Statements	☐ Individual Taxation	Corpor	ate Taxation L	
Other (please specify):				<b>N</b>
Does your complaint involve a matter cu	urrently before a court or othe	er tribunal?	☐ Yes	<b>X</b> No
Complaint:				
Please tell us about your complaint (if y	ou require more space, please	attach to outline	<b>a</b> )	
Rule 201: (#4) Rule 204.4 (IRS) - (#5) Rule 202 (#6) Pattern of working with individuals with false credentials (#7) Conflicts of interests Attachment (#8) Auditor and Governance Misrepresentations (#9) Property Transactions with Employee (#10) Failure to provide accounting records of donors and use of procedering the Public Interest 990 tax returns (#12) Member fails to respond to allegations of defrauding donors (#12) Payments to ambassadors, speakers, fundraisers (#14)				
Please list the documents you are sendi	ng (do not send originals)			
The 990 tax return for WE Charity from 2001 to A	ug 2019 are attached			
What do you hope will happen as a resu	ult of your complaint? (if you r	equire more spac	ce, please attach	to outline)
I hope that CPA Ontario will restore the public's trust in the accinaccurate statements, misrepresentations and claiming to be cellives in order to "Earn" a license to practice. By disciplining the	ertified in countries that a member does not have	a licence. Accountants spen	nd thousands of dollars and d	levote hundreds of hours of their
That the discipline of the member will send a clear message to makers like the ethics committee that CPA Ontario members re On Friday of last week the member was told by the ethics commutating the profession of accounting into dire	epresentations they make to the public must be ac	curate and that CPA Ontario	o will discipline members wh	no act in contempt of Parliament.
I also hope that CPA Ontario will discipline the member because million dollars in the United States over the past five years and purposes.	v			Ü
Acknowledgement, consent, and signat	ure:			
I understand and agree that CPA Ontari receives from me and other parties to the to process my complaint without support	he Member or Firm complaine	ed about. I unders	stand that CPA Or	ntario may not be able
I further understand and agree that in adinformation provided to me in the course purpose. In particular, s.63 requires that be used in any other proceedings, including this complaint.	se of this review is confidentia no statement, document, dec	l and should not l cision or order pro	be used or dissen ovided as part of	ninated for any other the complaint process
		2021		

Date Signed (mmm/dd/yyyy)

#### Question 3B - Who did the Member provide services to?

It is unknown how many corporate entities that the member provided services to. On September 28th 2020 a Parliamentary Investigation by the Ethics committee requested that the member provide Parliament with a list of every corporation, true, charity, association or entity in which he has been a member since Jan. 1 2015.

From the Parliamentary record:

#### Mrs. Karen Vecchio:

(i)an order of the committee do issue to Craig Kielburger, Marc Kielburger, Fred Kielburger, Theresa Kielburger, Dalal Al-Waheidi, Scott Baker and Victor Li to prepare and make a return to the clerk of the committee, within 10 days of the adoption of this motion, indicating the name of every corporation, trust, charity, association or entity in which each of them is, or has been at any time since January 1, 2015, a member, director or officer, together with (i) the name of the jurisdiction in which it is incorporated, (ii) the office in it held by the person completing the return, including the date the office was assumed and, if relevant, vacated, (iii) the relationship it has to any other organization named in the return, and (iv) the name of any subsidiary it owns or controls;

https://www.ourcommons.ca/DocumentViewer/en/43-2/PROC/meeting-1/evidence

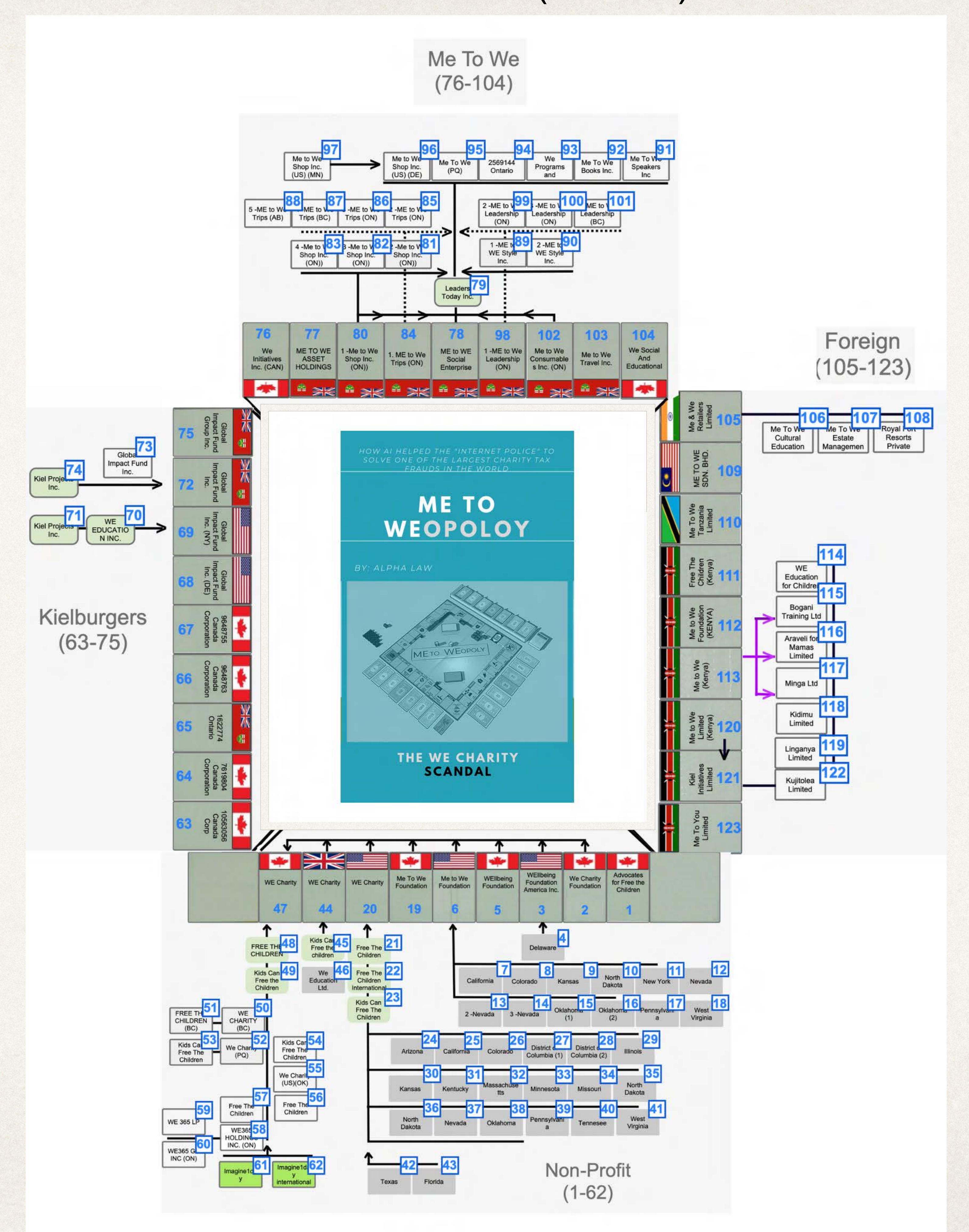
Based on public source documents there are at least 123 corporate entities mapped out and listed in the attachment #1 & #2. These are the corporate entities of the Kielburger family. (corporations, subsidiaries & branches) in Canada, the United States, the United Kingdom, India, Kenya, Ecuador.

The entities are split into 4 groups

- A. Non-Profit Entities
- B. For Profit Entities (Kielburger Family)
- C. For Profit Entities (ME To WE)
- D. Foreign Entities
- E. Member & Spouse Entities

Entity Type	<b>Entities</b>
Non-Profit Entities include entities	#01 - 62
For Profit Entities include entities	#63 - 75
For Profit Entities (ME TO WE) include entities	#76 - 104
Foreign Entities include entities	#105 - 123
Member & Spouse Entities	#124 - 126

# ATTACHMENT #1 (entities)



# ATTACHMENT #2 (Entity List)

			A) Non-Profit	Entitio	
			A) INOH-FIOH		
*	1	CAN	Advocates For Free The Children	Corporation	bit.ly/2MWuS6x
*	2	CAN	We Charity Foundation	Corporation	bit.ly/3jiMqWB
	3	DE	Wellbeing Foundation America, Inc.	Corporation	bit.ly/3oM1QE3
	4	DE	Wellbeing Foundation	branch	bit.ly/3tsr6CY
*	5	CAN	Wellbeing Foundation	Corporation	bit.ly/3toxsmF
	6	DE	Me To We Foundation	Corporation	bit.ly/39MUE6j
	7	CA	Me To We Foundation	branch	bit.ly/2MzHK2H
	8	CO	Me To We Foundation	branch	bit.ly/2MxsDa9
	9	KS	Me To We Foundation	branch	bit.ly/39MYH2H
	10	ND	Me To We Foundation	branch	bit.ly/3cAbk2S
	11	NY	Me To We Foundation	branch	bit.ly/39MUE6j
	12	NV	Me To We Foundation	branch	bit.ly/3awUz5X
	13	NV	Me To We Foundation	branch	bit.ly/36DJ2R1
	14	NV	Me To We Foundation	branch	bit.ly/2YHSjDB
	15	OK	Me To We Foundation	branch	bit.ly/39MQQIN
	16	OK	Me To We Foundation	branch	bit.ly/39MQQIN
	17	PA	Me To We Foundation	branch	bit.ly/39Rs2ZX
	18	WV	Me To We Foundation	branch	bit.ly/3axj7vN
*	19	CAN	Me To We Foundation Of Canada	Corporation	bit.ly/2MRBvan
	20	NY	We Charity	Corporation	bit.ly/3pMBfrK

bit.ly/390Mnz0

renamed

AKA (Free The Children International)

21

NY

B) Kielburger Entities					
*	63	ON	10563056 Canada Corp	Corporation	bit.ly/3oRZqUh
*	64	CAN	7619804 Canada Corporation	Corporation	bit.ly/3oOioLu
*	65	ON	1622774 Ontario	Corporation	bit.ly/3pNqc1r
*	66	CAN	9648763 Canada Corporation	Corporation	bit.ly/3joicld
*	67	CAN	9648755 Canada Corporation	Corporation	bit.ly/3pPDtXI
	68	DE	Global Impact Fund, Llc	Corporation	bit.ly/3rjjjp6
	69	NY	Global Impact Fund Inc.	Corporation	on.ny.gov/2MrZa1s
	70	NY	AKA (We Education Inc.)	renamed	on.ny.gov/36HGa5U
	71	NY	AKA (Kiel Projects Inc.)	renamed	on.ny.gov/36HGa5U
*	72	ON	Global Impact Fund Inc.	Corporation	bit.ly/361841t
*	73	ON	Global Impact Fund Group Inc.	Corporation	bit.ly/3aCoc5O
*	74	CAN	AKA (Kiel Projects Inc.)	renamed	bit.ly/3tu1ipR
*	75	ON	Global Impact Fund Group Inc.	Corporation	bit.ly/3aCoc5O

# C) ME TO WE (For Profit)

*	76	CAN	We Initiatives Inc.	Corporation	bit.ly/2YLwMcU
*	77	ON	Me To We Asset Holdings Inc.	Corporation	bit.ly/3cDxWzI
*	78	ON	Me To We Social Enterprises Inc.	Corporation	bit.ly/2MRqPsk
*	79	ON	AKA (Leaders Today Inc.)	renamed	bit.ly/39KfPWL
*	80	ON	Me To We Shop Inc.	subsidiary	bit.ly/3aAO95F
*	81	ON	Me To We Shop Inc.	subsidiary	bit.ly/3rjCm2y
*	82	ON	Me To We Shop Inc.	subsidiary	bit.ly/3aCoklO
*	83	ON	Me To We Shop Inc.	subsidiary	bit.ly/3rjCm2y
*	84	ON	Me To We Trips Inc.	subsidiary	bit.ly/3aCqd29
*	85	ON	Me To We Trips Inc.	subsidiary	bit.ly/3awe92c
*	86	ON	Me To We Trips Inc.	subsidiary	bit.ly/3awe92c
*	87	ВС	Me To We Trips	subsidiary	bit.ly/2LhVM8C
*	88	AB	Me To We Trips Inc.	subsidiary	bit.ly/3cJdiOm
*	89	ON	Me To We Style Inc.	subsidiary	bit.ly/3jitHdY
*	90	ON	Me To We Style Inc.	subsidiary	bit.ly/2MpcBPH
*	91	ON	Me To We Speakers Inc	subsidiary	bit.ly/3aCoEB2
*	92	ON	Me To We Books Inc.	subsidiary	bit.ly/3oH2LFS
*	93	CAN	We Programs And Activities Inc.	subsidiary	bit.ly/3rox322
*	94	ON	2569144 Ontario	subsidiary	bit.ly/3jiu4VU
*	95	PQ	Me To We	subsidiary	bit.ly/2MRDImn
	96	DE	Me To We Shop Inc.	subsidiary	bit.ly/3tsr6CY

# D) Foreign Entities

•	105	IND	Me & We Retailers Limited	Corporation	bit.ly/36Hi6Qs
•	106	IND	Me To We Cultural Education Private Limited	Corporation	bit.ly/3jjqE52
	107	KN	Me To We Estate Management Private Limited	Corporation	bit.ly/3cHjMgS
	108	KN	Royal Fort Resorts Private Limited	Corporation	bit.ly/3oLChDe
(* <u></u>	109	BHD	Me To We Sdn	Corporation	bit.ly/3cH5psD
	110	TZN	Me To We Tanzania Limited	Corporation	bit.ly/39Kihwr
	111	KN	Free The Children	Corporation	bit.ly/3pOXqh7
	112	KN	Me To We Foundation	Corporation	bit.ly/2YMmHN3
	113	KN	Me To We	Corporation	bit.ly/3q0YONT
	114	KN	We Education For Children Ltd (Wec)	Corporation	bit.ly/3rmUxV3
	115	KN	Bogani Training Ltd	Corporation	bit.ly/3cJfhIM
	116	KN	Araveli For Mamas Limited	Corporation	bit.ly/2MVbFCg
	117	KN	Minga Ltd	Corporation	bit.ly/3jjr9vW
	118	KN	Kidimu Limited	Corporation	bit.ly/3rlbUWf
	119	KN	Linganya Limited	Corporation	bit.ly/3pNK9p1
	120	KN	Me To We Limited	Corporation	bit.ly/201RXFz
	121	KN	Kiel Initiatives Limited	Corporation	bit.ly/39N3tgE
	122	KN	Kujitolea Limited	Corporation	bit.ly/3jeCGNk
	123	KN	Me To You Limited	Corporation	bit.ly/3jeCGNk

# E) Member & Spouse

124	Ontario	Victor Li, CGA Professional Corporation (CAN)
125		VICTOR LI, CPA PROFESSIONAL CORPORATION (ON)
126		Wendy Qi Professional Services Corporation (CAN)

#### Question 3B - How are you involved?

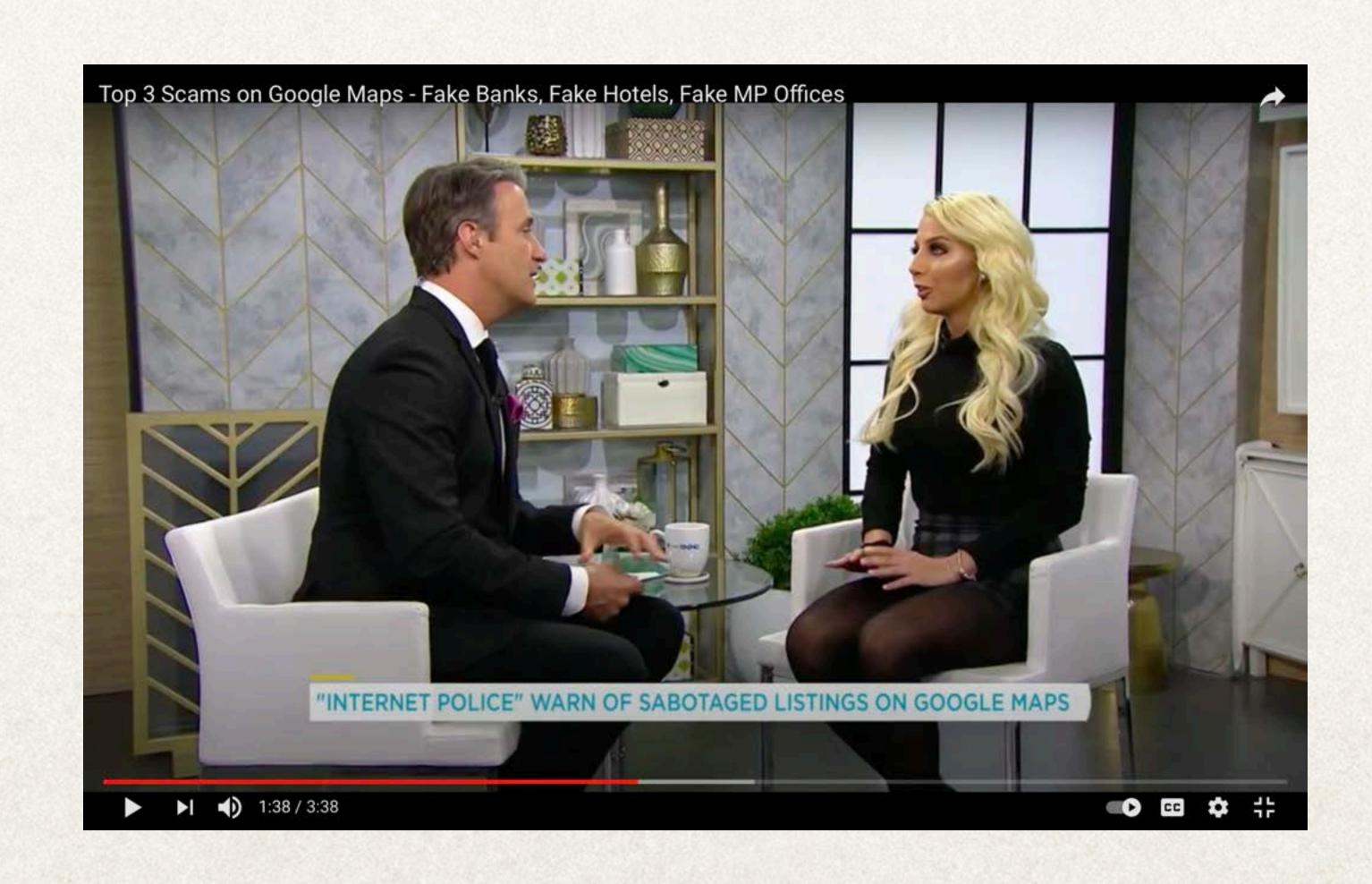
We are Investigative journalists who are experts using Artificial Intelligence we developed to find "fake" businesses on google maps. We have collaborated with other journalists at CTV, Huffington Post, Global National, Globe & Mail, Toronto Star, La Presse for some of our stories about: Fake MP Offices Fake Banks Fake Hotels

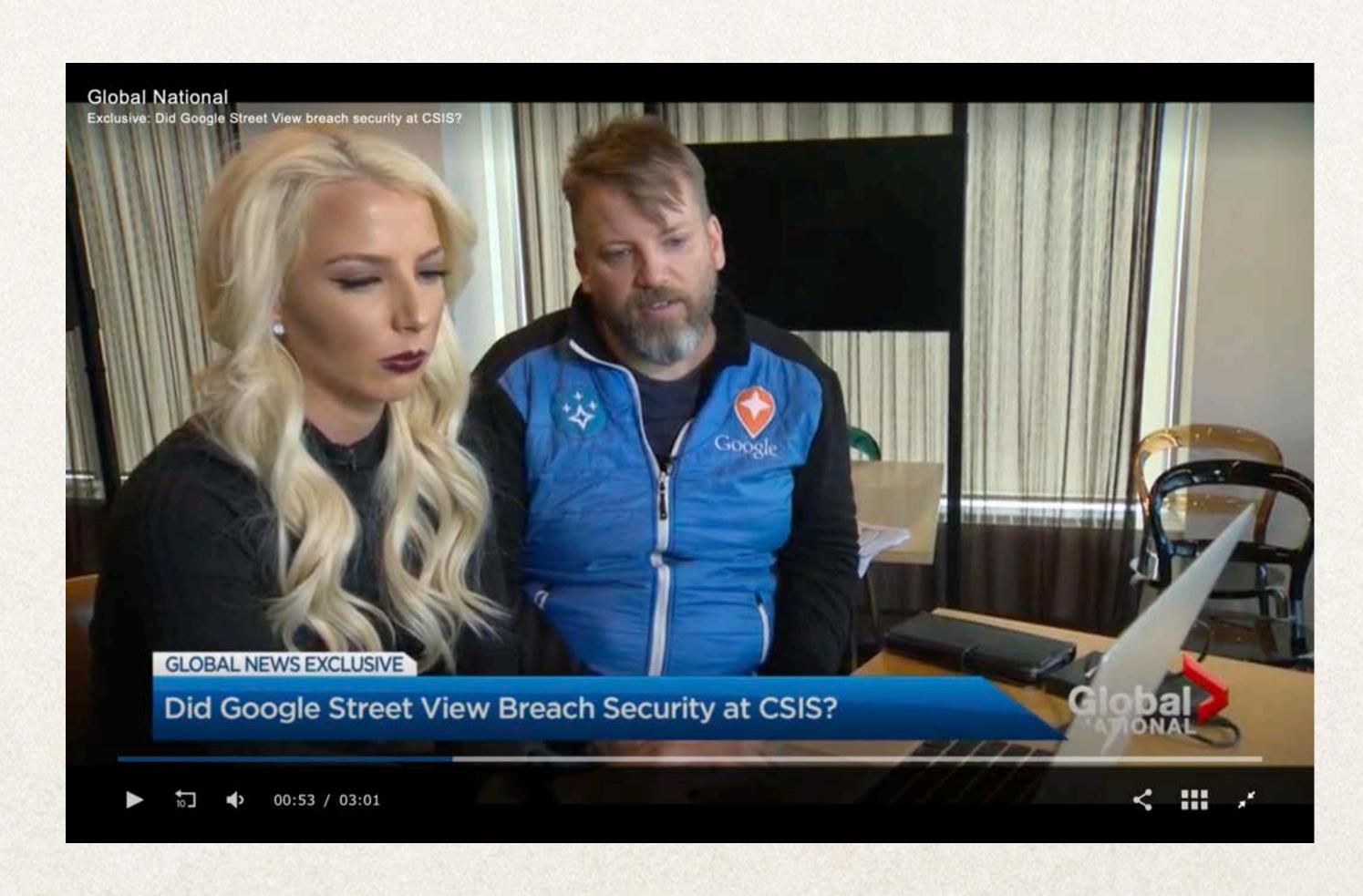


Since 2017 we have been doing research and the ground work for a book entitled"ME to WEopoly". The book tries to answer a simple question. How come We Charity was uncooperative to add the 1,500 schools and school rooms that WE Charity claims to have built on Google Maps?

I am an expert on Google Maps and my partner and I were ranked #1 and #2 out of 50 million Google Local Guides worldwide with 1/4 billion views on our content. My partner and I added/edited over 10,000 businesses on Google maps, and were co-moderators of the Toronto Google Local Guides community.

In 2018 We submitted a brief to the ethics committee in 2018 showing the problems with Google Maps and demonstrated on Global National TV how we could find the home addresses of CSIS agents using Google Maps.



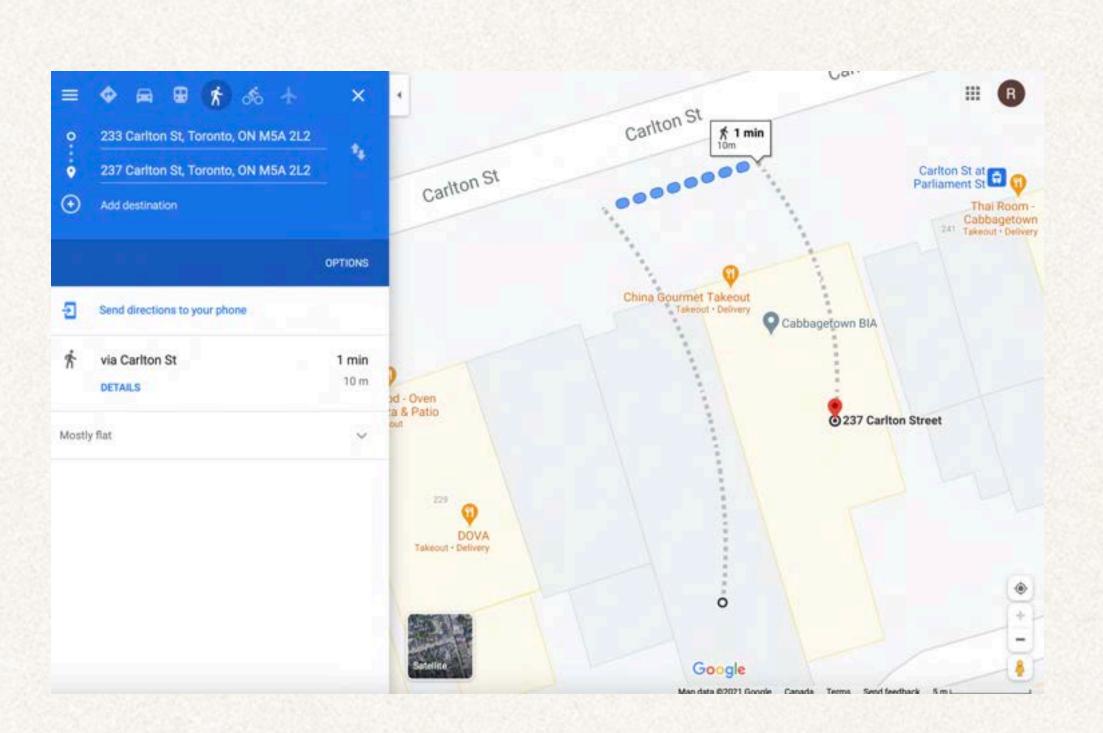


#### WE Charity

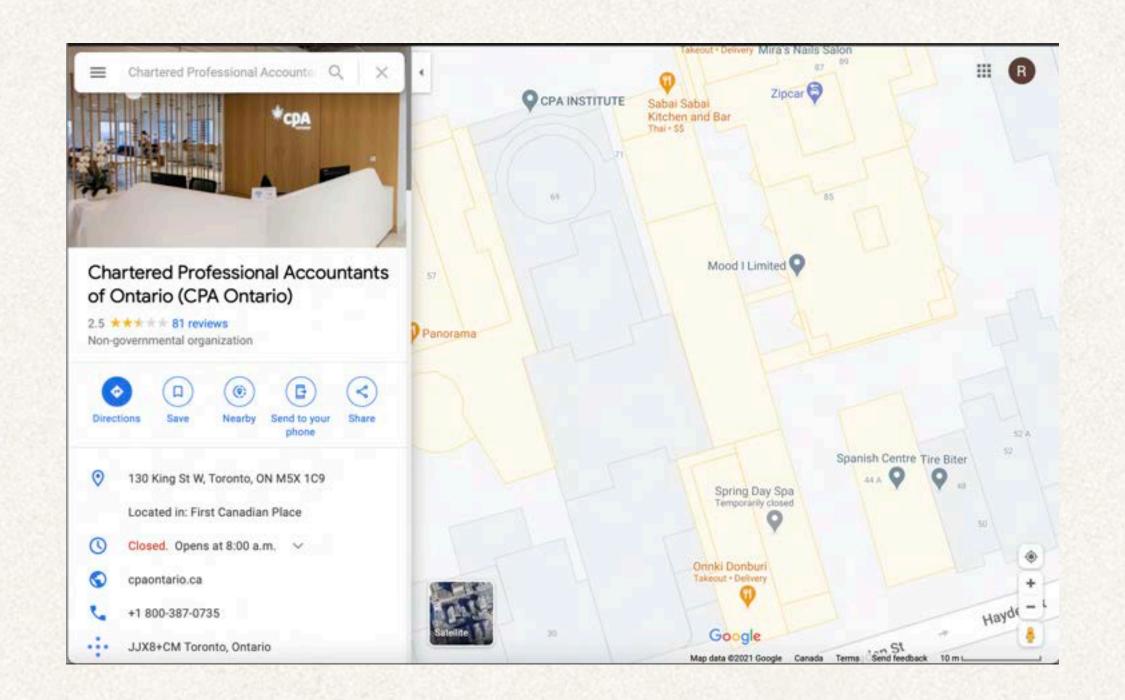


In the summer of 2017, as a Google Trusted Streetview Photographer I was assisting the Cabbage Town Business Improvement Association (BIA) at 235 Carlton Street to add interior 360 Streetview photos to businesses in Cabbage Town to Google Maps. Sydney Eatz my writing partner had invented a street view interior camera system for photographing the interiors of businesses, and we were one of 100 "Google Trusted Photographers" in Canada.





The Offices of WE Charity were located next door at <u>233 Carlton Street</u> to the Cabbage Town BIA. I visited the offices of "WE Charity" several times and asked to take 360 interior photos to add 233 Carlton to Google Maps and they refused. As well as the ME TO WE locations across the street.



Each business that has a location in the physical world has an information tile that shows a photo, reviews, address, phone number, web address. The information tile is maintained by the owner of the physical address. For example here is the tile for CPA Ontario. Google Maps provides 1.6 million tile queries per second.



#### **EDUCATION**

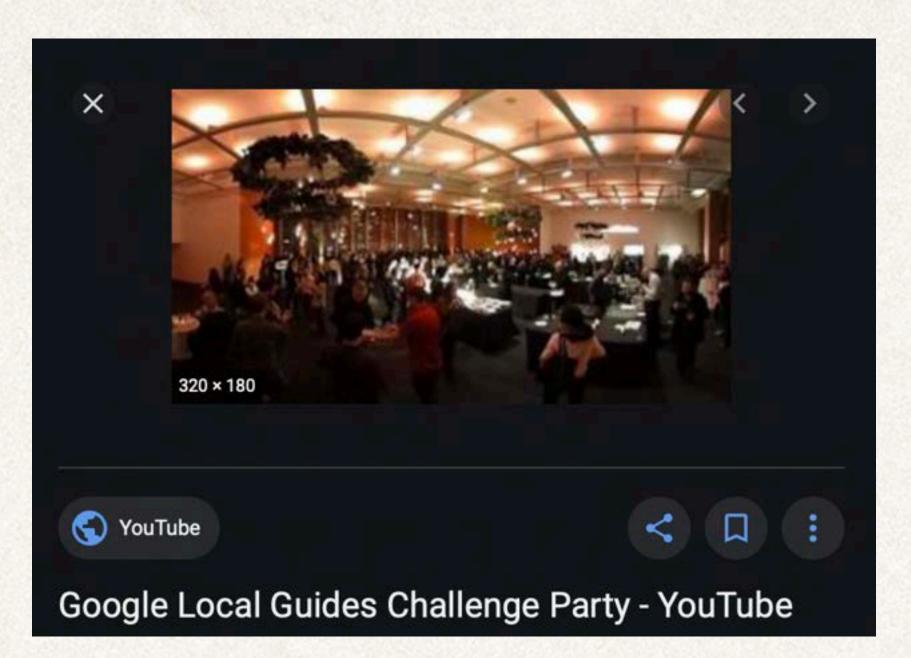
Since the creation of our education pillar, more than 1,500 schools and schoolrooms have been built in WE Charity partner communities, giving 200,000 children the opportunity to get an education and transform not only their lives but also those of their communities.

I also asked WE Charity for a list of the <u>1500 schools and school rooms</u> they claim to have built. I wanted to add them to Google Maps. Each new place added to Google maps would earn me <u>15 local guides points so this list would help me earn 22500 points</u>. At the same time I figured it would allow the people who funded the schools and school rooms to see that they were real on Google Maps.

My Partner & I had participated in the "Google Local Guides" Challenge and our Toronto Local Guides Community which we moderated placed 4th worldwide for the most accurate map. Google threw a party for us at the Art Gallery of Ontario for our 300 member community.



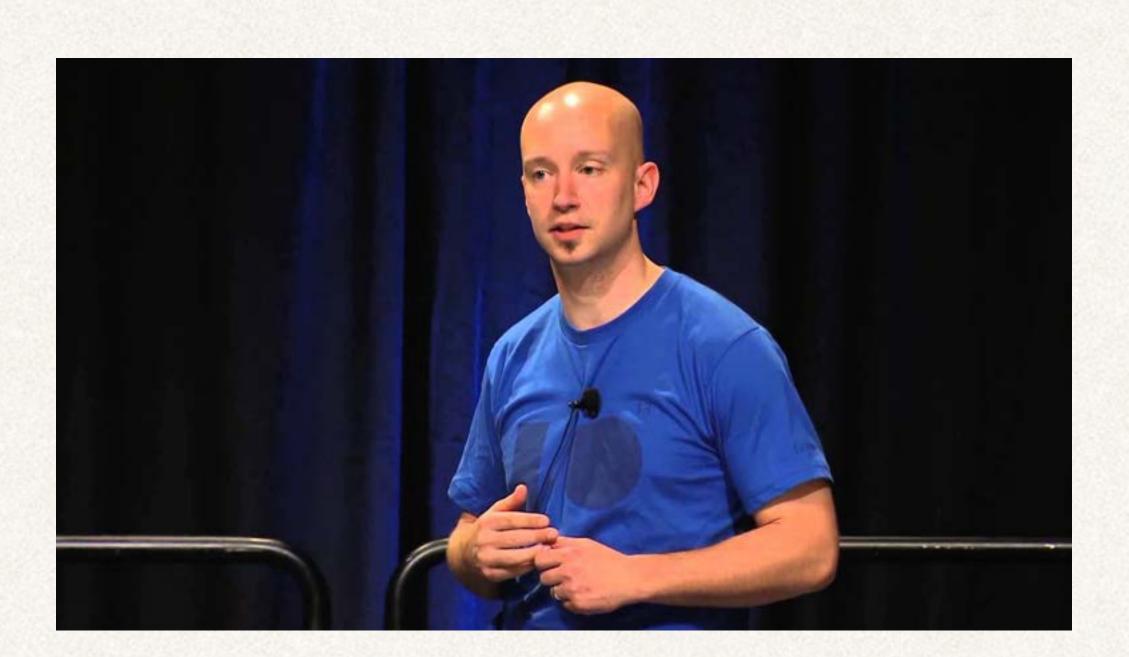
4th Place Google Maps
Challenge



Google Celebration Party

Google Local guides are people like myself and writing partner who add/edit Google Maps and provide human verification for Google Project Ground Truth.

# GOOGLE Project Ground Truth







Over 1 billion people rely on Google Maps daily as the translator between the Virtual World and the physical world.

Google Maps provide accurate information about locations that exist in the physical world to consumers.

Benefits: Working with authorities like Government project Ground truth is able to ensure services like schools are on Google Maps, human verification of locations with Google Local Guides use of photos and edits ensure that "fake" locations are removed.

Google Project Ground Truth combines geographic data from authoritative sources, with GPS verified images, advanced algorithms and human input to allow people to find any location in the world.

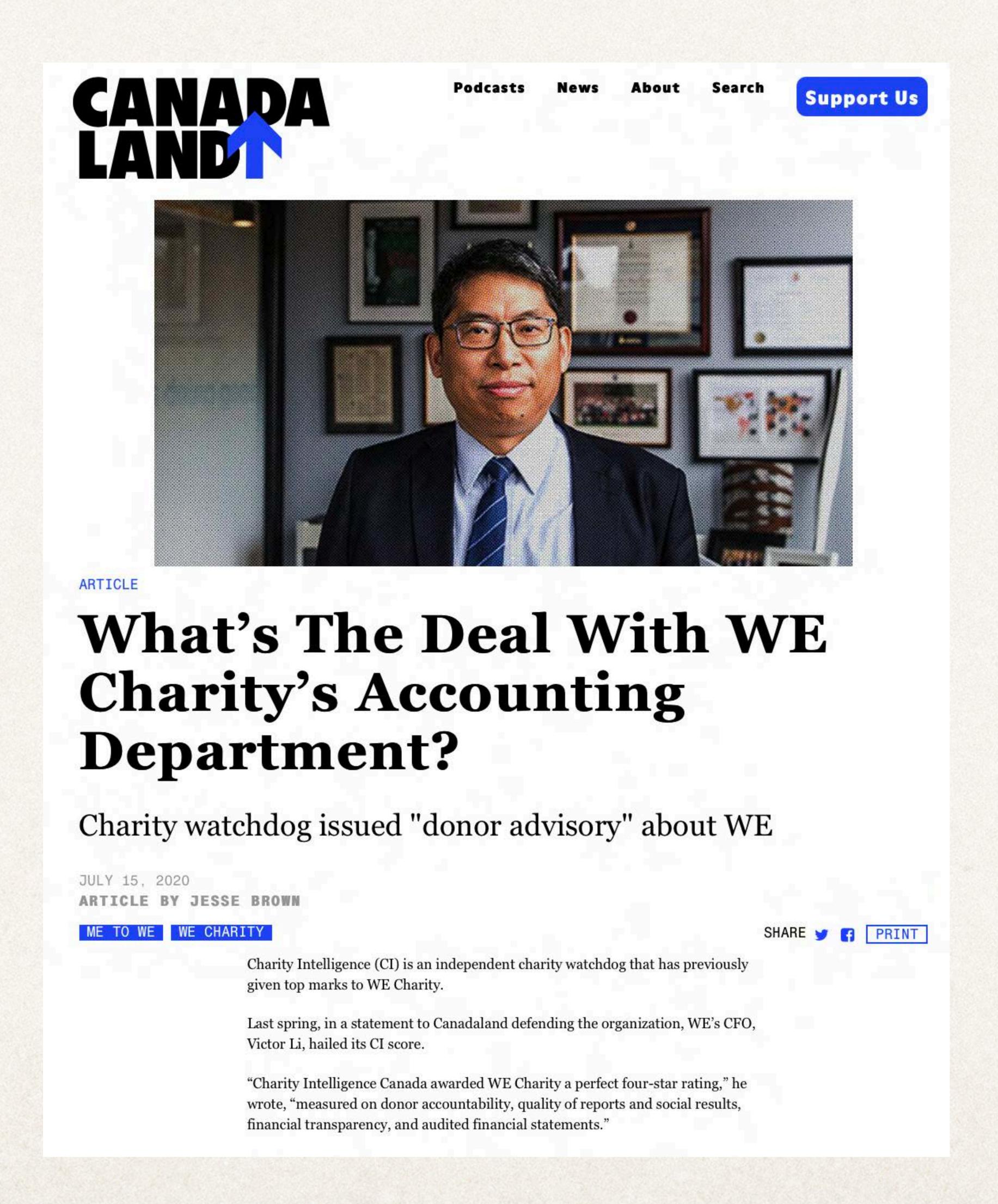
#### "ACCESS NOW - WE Charity"

What didn't make sense is why WE Charity was uncooperative to have their school and school room locations added to Google Maps. Especially when on their WE DAY <u>ABC 1 hour broadcast show</u> it featured a story featuring Maayan Ziv, from Toronto and her "<u>Access Now</u>" APP. WE DAY promoted to the audiences the need to add accessibility information of locations to Google Maps using the APP.

In 2019 "Access now" received \$2.7 million of federal funding from Carla Qualtrough the Honourable Minister of Public Services and Procurement and Accessibility. Carla Qualtrough is one of the ministers who is part of the WE Charity scandal.

#### JAREN KERR

In 2018 we did a front page Toronto Star article with Jaren Kerr "Internet Police warn business owners of sabotage on Google Maps" Jaren finished his contract with the Toronto Star and went to work for Canadaland. When we found out Jaren was reporting on "WE Charity" in the fall of 2018 we shared some of our research on WE Charity with Jaren Kerr at Canadaland. That research was the basis for the story "What is the deal with the WE Charity Accounting Department"



#### ME to WEopoly

Since 2017 we have been researching "WE Charity" for a book to answer the question "Why did WE Charity refuse to be added to Google Maps, and why did they refuse to add the 1,500 schools & school rooms they claimed to have built over 25 years.

Rule 201: Failed to maintain the Good reputation of the profession:

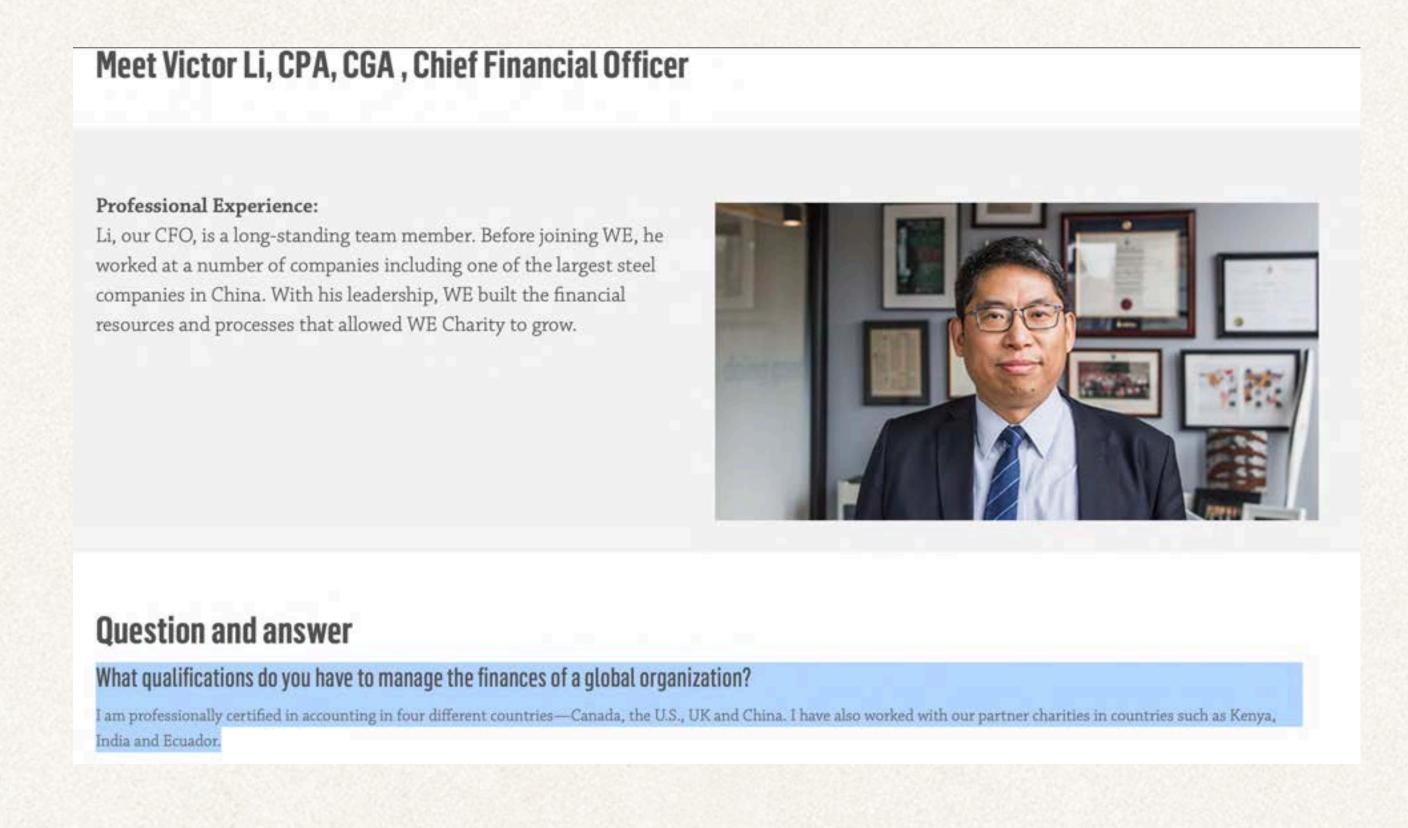
The member made a false representation about being a licensed CPA in three countries. The representation was published on the website of his employer. The member knew the representation was not accurate. The statement was on the employers website for three years.

The section of the website that the statement was on, was "Governance". The Member knew or should have known that donors and partners would rely on the in accurate representations the member made.

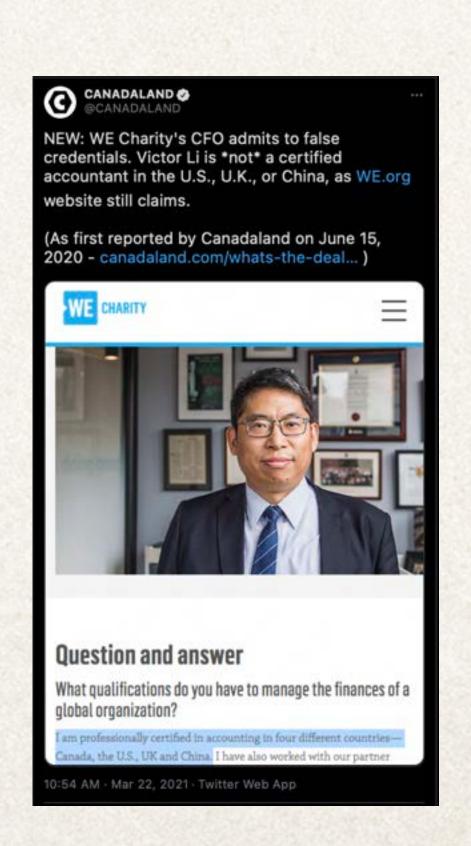
#### Question and answer

What qualifications do you have to manage the finances of a global organization?

I am professionally certified in accounting in four different countries 
Canada, the US, UK and china.



In a March 15th, 2021 submission under oath to the Ethics committee the member admitted that the credentials he claimed were inaccurate. While the member did not write his profile, the member has a fiduciary duty to ensure that any statements made about the governance of his employer were accurate.



## Qualifications and General Background

- 1. "Please provide evidence that you are certified in accounting in the U.S., the U.K. and China, as claimed on your http://WE.org profile." Source: Jesse Brown, CANADALAND
- 2.I am a Certified General Accountant and a Chartered Professional Accountant. I hold a Bachelor's degree in Accounting and a Master's degree in Finance. I did not write my WE.org profile; it is inaccurate.

Rule 204.4 of failing to disclose in his written report accompanying financial statements an influence, interest or relationship which, in respect of the engagement, would be seen by a reasonable observer to impair his professional judgment or objectivity;





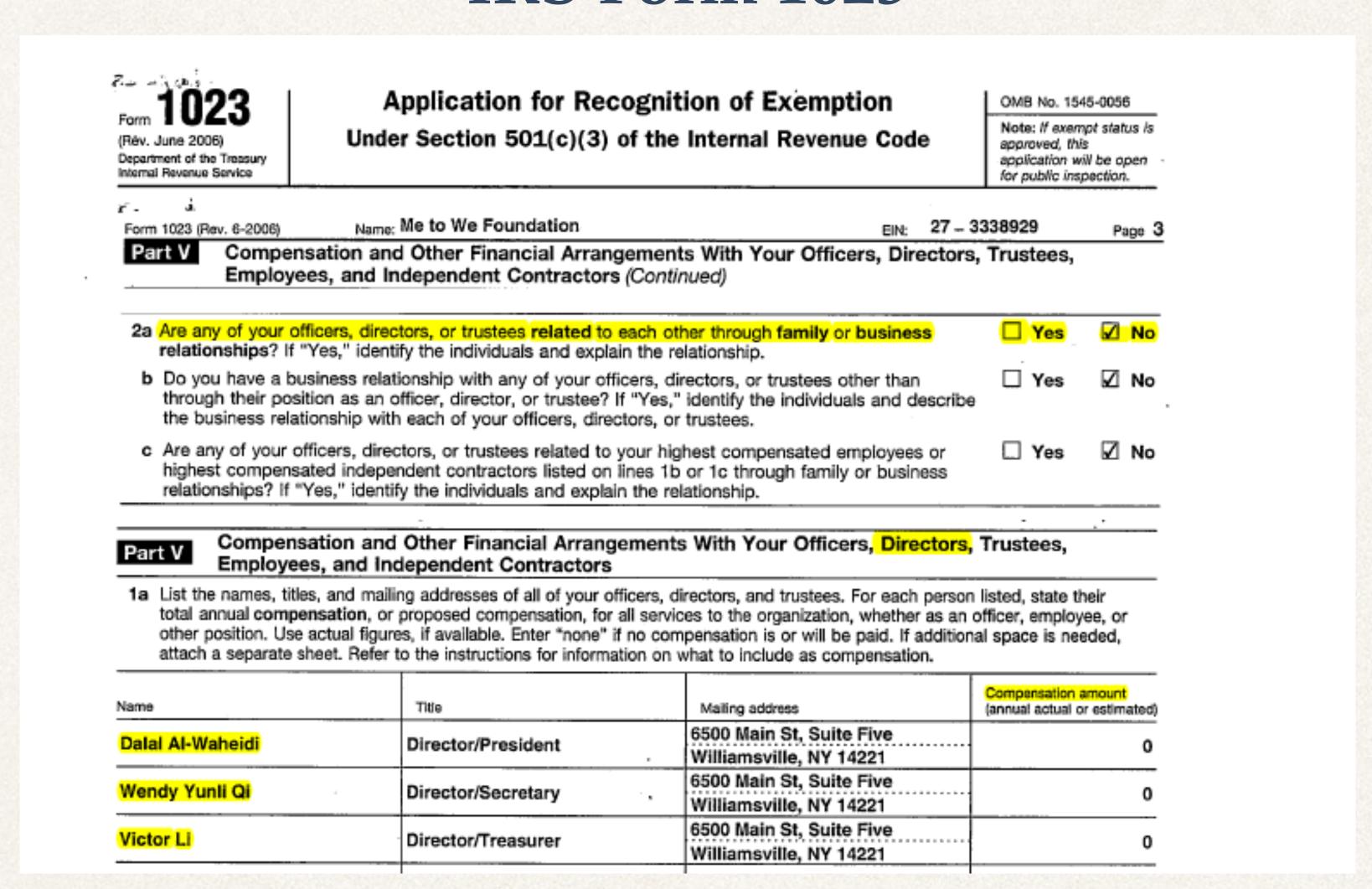
Failed to disclose spouse relationship to the IRS

### Victor Li's Spouse



Wendy Yunli Qi.

## IRS Form 1023



The member failed to disclose that Wendy Yunli Qi is his spouse. When the 1023 US tax form was completed for "ME to WE Foundation: and submitted to the Internal Revenue Service (IRS). The member answered No - Are any of your officers, directors, or trustees related to each other through family or business relationships.

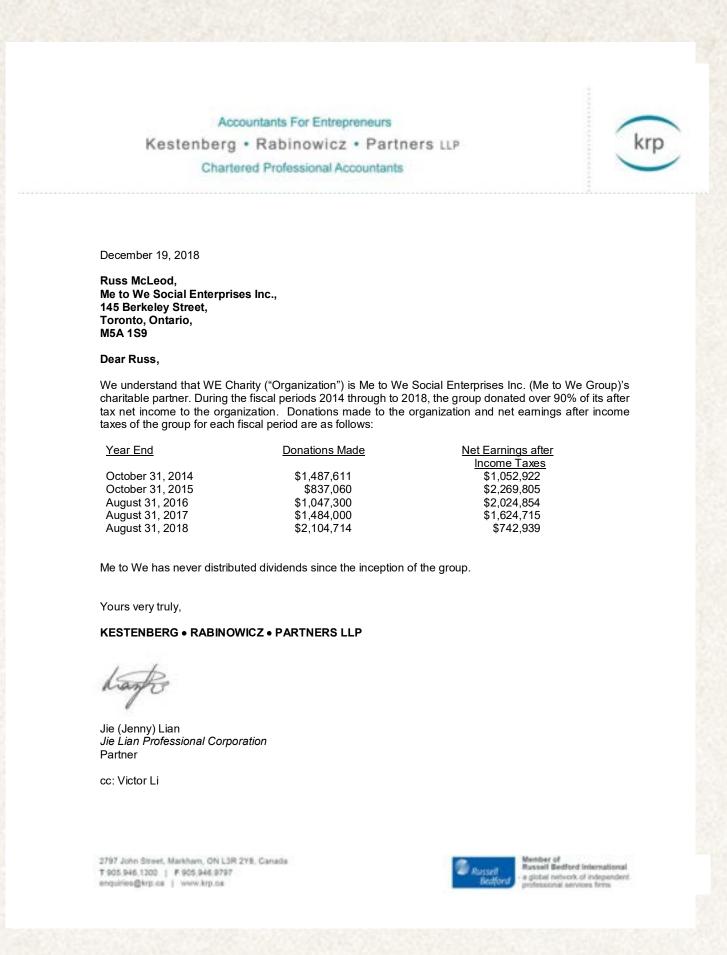
## According to the IRS

A "member of the family" includes the <u>spouse</u>, ancestors, children, grandchildren, great-grandchildren, and their spouses

Rule 202 of failing to perform his professional services with due care

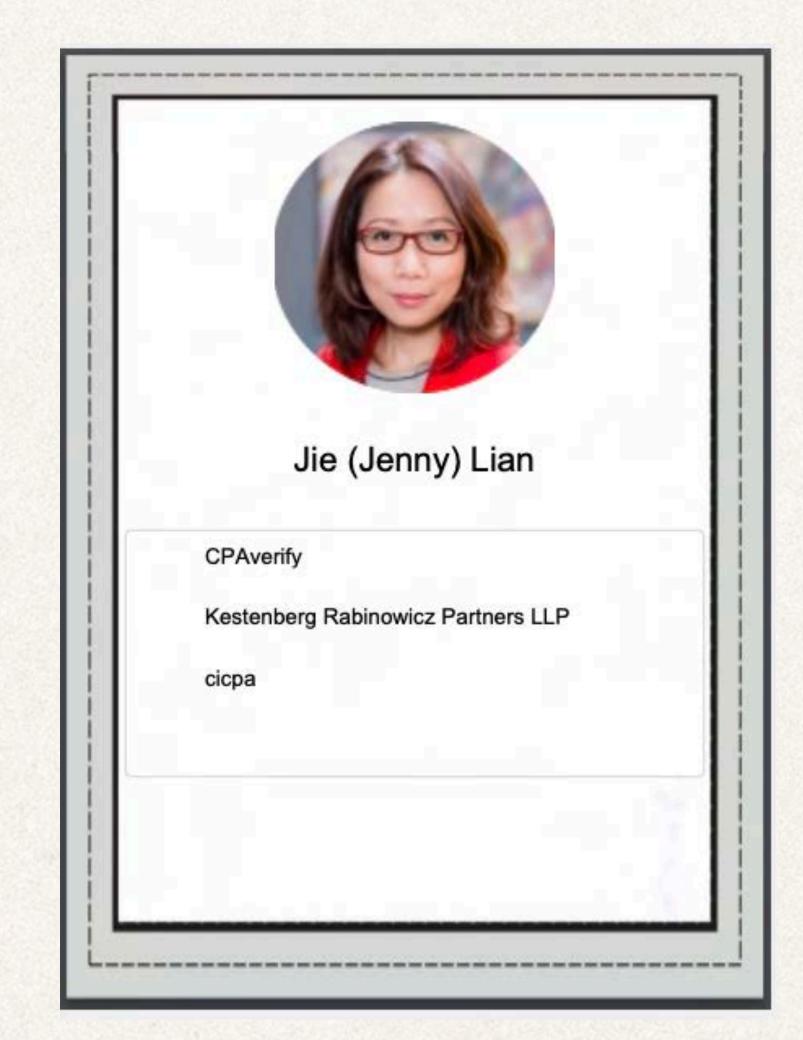






When the member is questioned under oath by the Ethics committee about the relationship between ME to WE Social Enterprise and WE Charity the member uses documents generated by Je (Jenny) Lian. Ms Lian claims to be a CPA in the State of Illinois. However according to CPAVerify.com Ms. Lian is falsely claiming to be a CPA in Illionis.

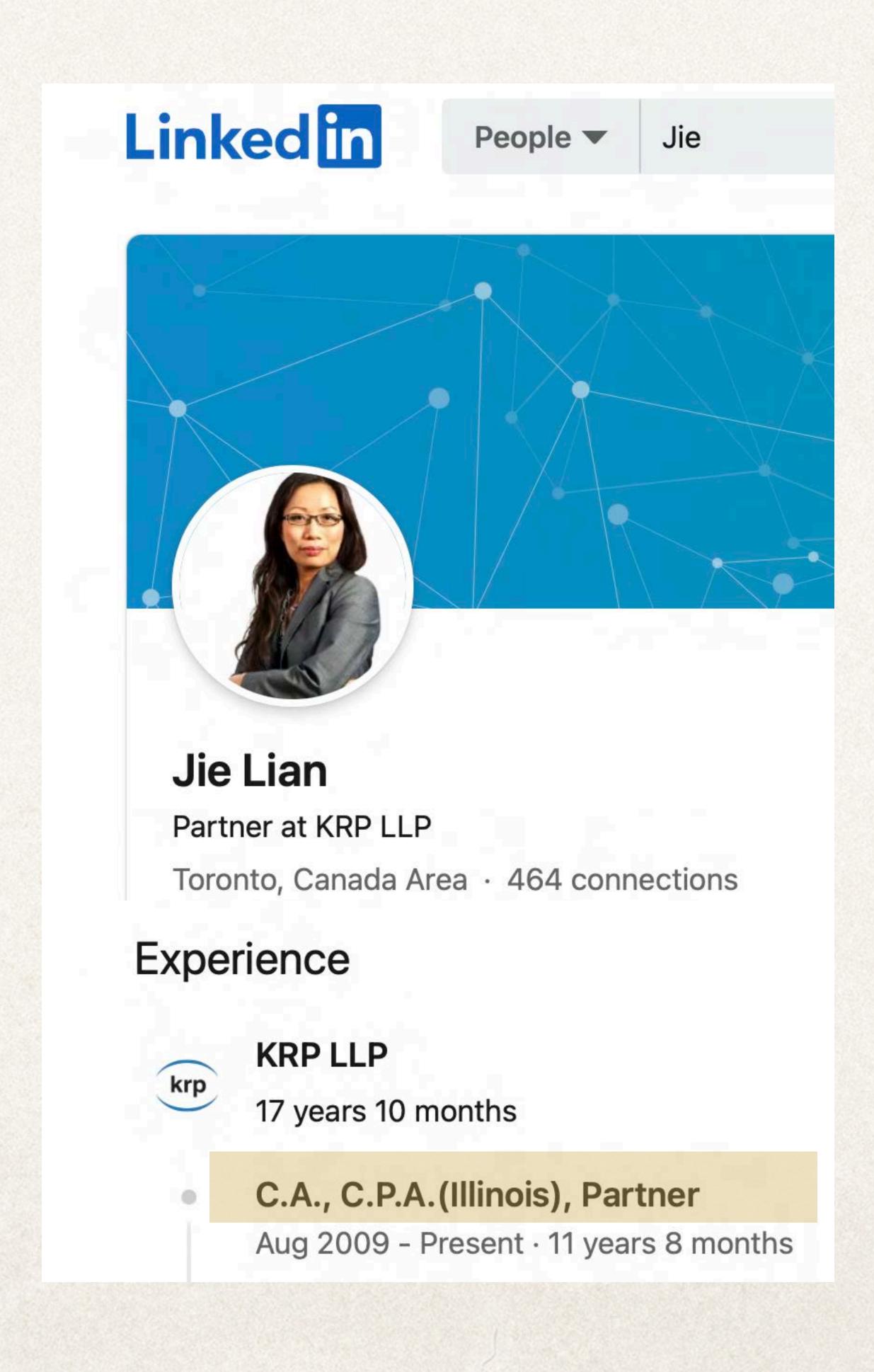
#### False Credentials of Auditor



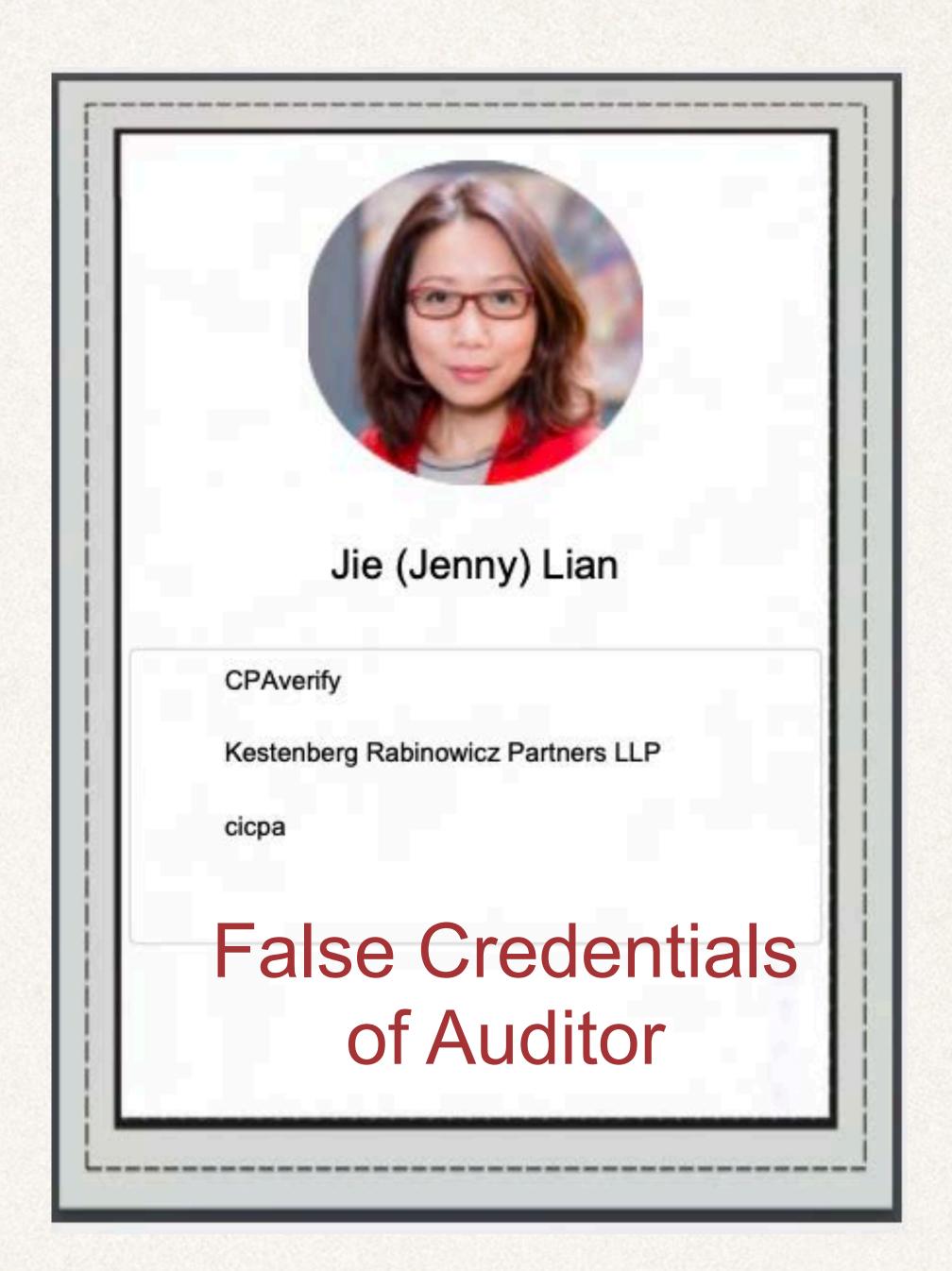
CPAVerify.com - Expired 2018-09-30

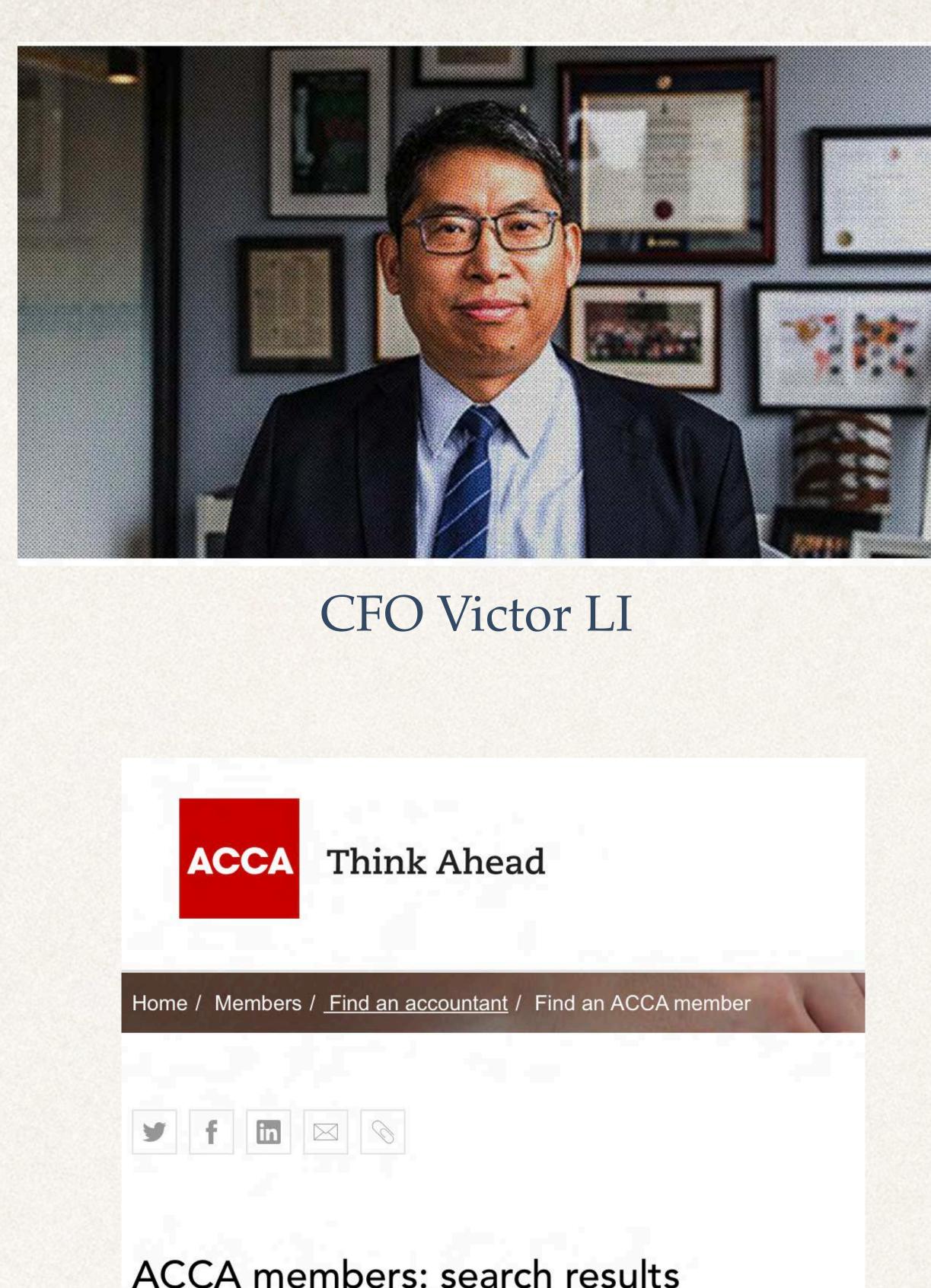
NOT RENEWED

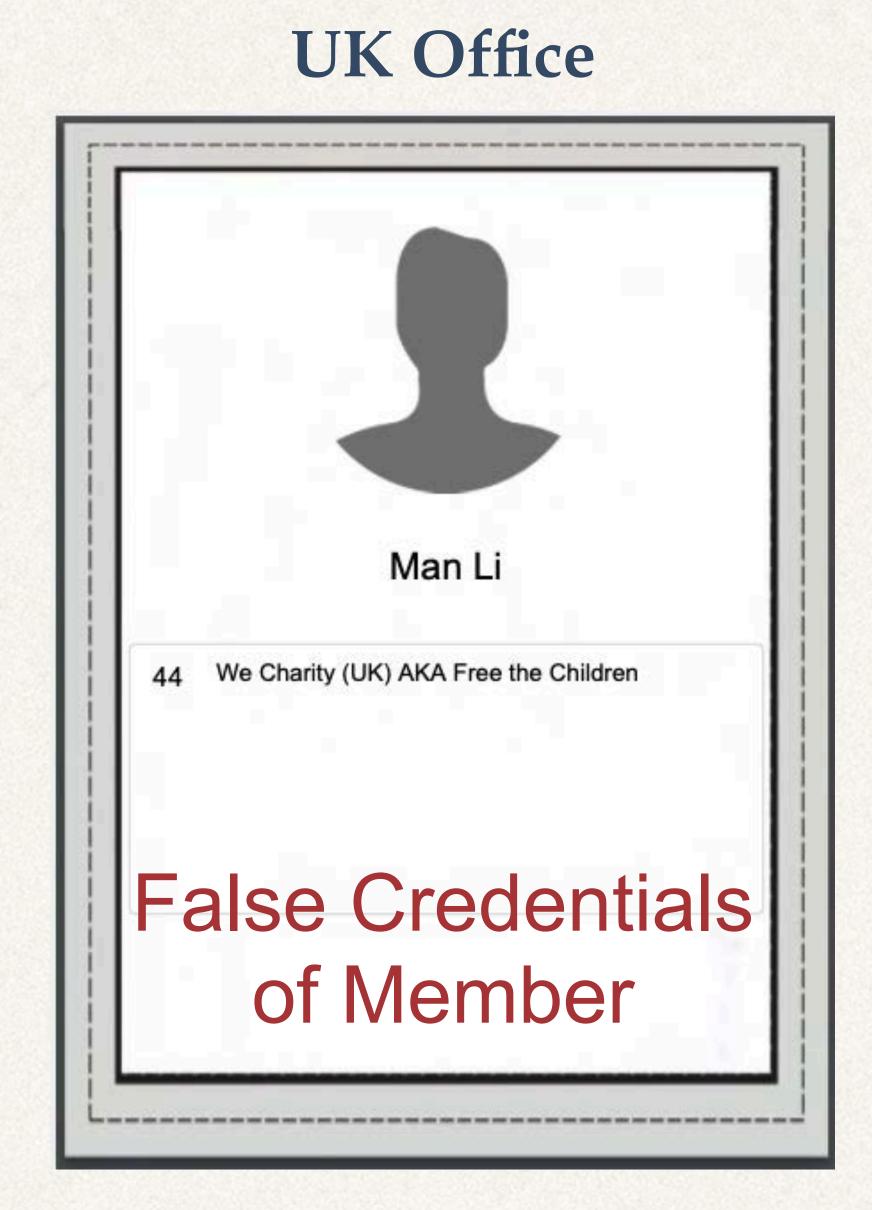
The license has expired and is no longer valid due to the licensee not renewing the license by the required time period. The licensee cannot practice.



The member's has a consistent pattern of working with individuals who have false accounting credentials.

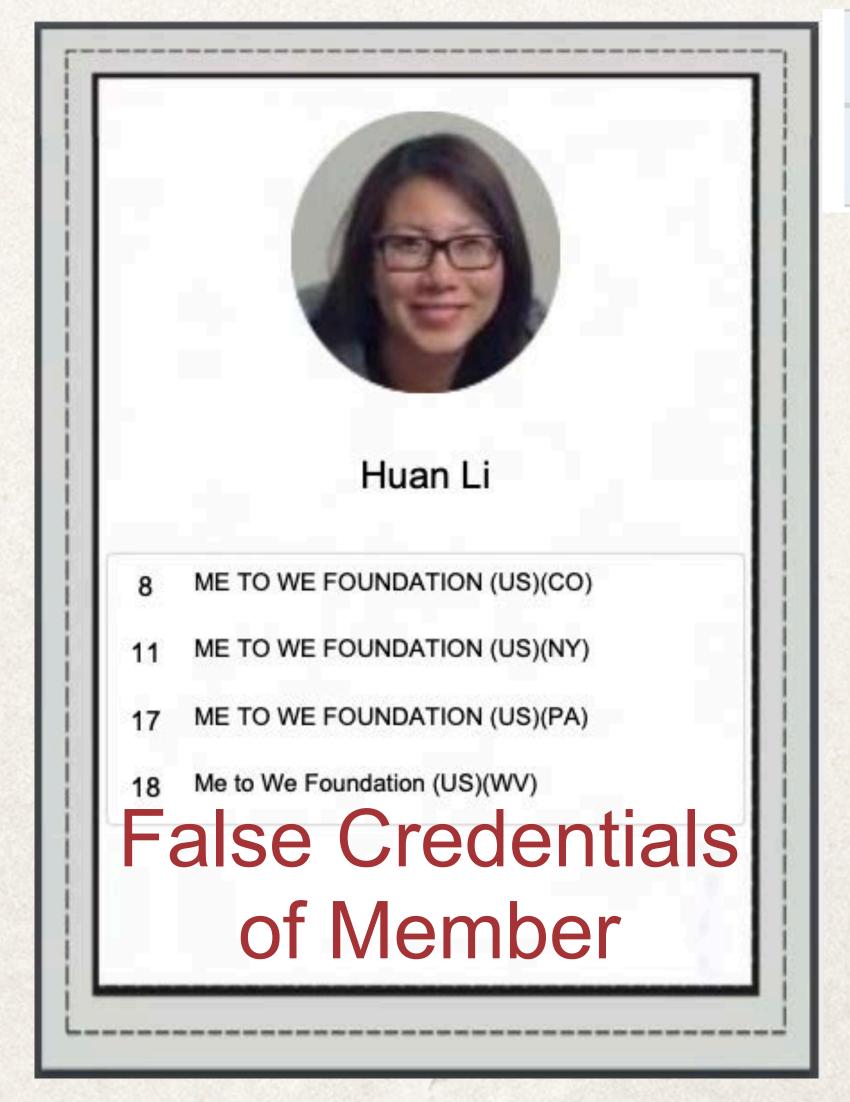


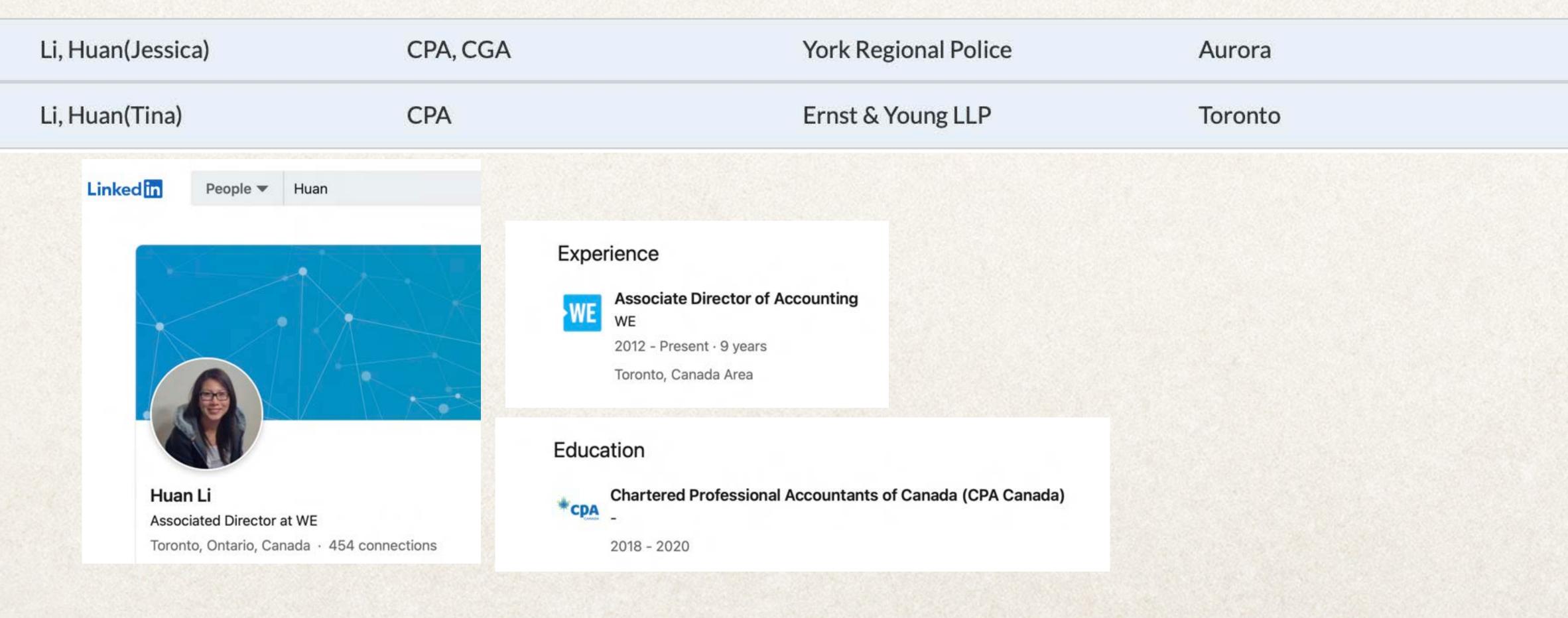




The member failed to manage his public duty responsibilities to establish, maintain and apply controls and supervision of WE Charity's financial governance. Man Li works out of the UK Office. The accountant for WE charity UK claims to be an accountant in the UK. There is not record of Man Li in the ACCA database. Huan Li works out of the Toronto Office and claims to be educated by CPA Canada. There is no record for Man Li in BC, ON or PQ as an accountant. Huan Li is also listed as Legal manager on ME to WE foundation registrations, and there are no records of Huan Li being an accountant.

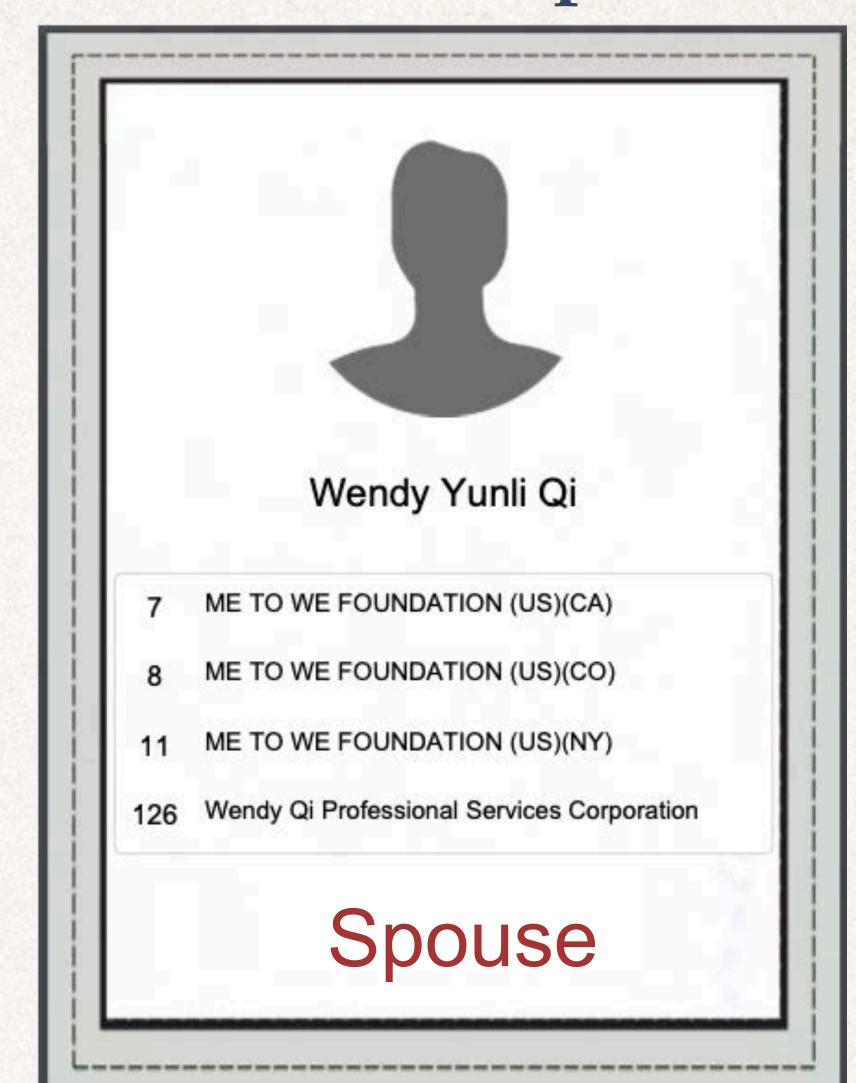
#### **Toronto Office**





Conflicts of interests with relatives, tenants, coworkers of the member

## Victor Li's Spouse



Wendy Yunli Qi.



CFO Victor LI

#### Victor Li supervises:

- Mingze Li,
- Huan Li,
- Fiona Li

### Relationships

According to Victor Li, Mingze Li lives with Victor and Wendy Yunli Qi. Victor Li, Victor Li has not disclosed if Huan or Fiona are related.

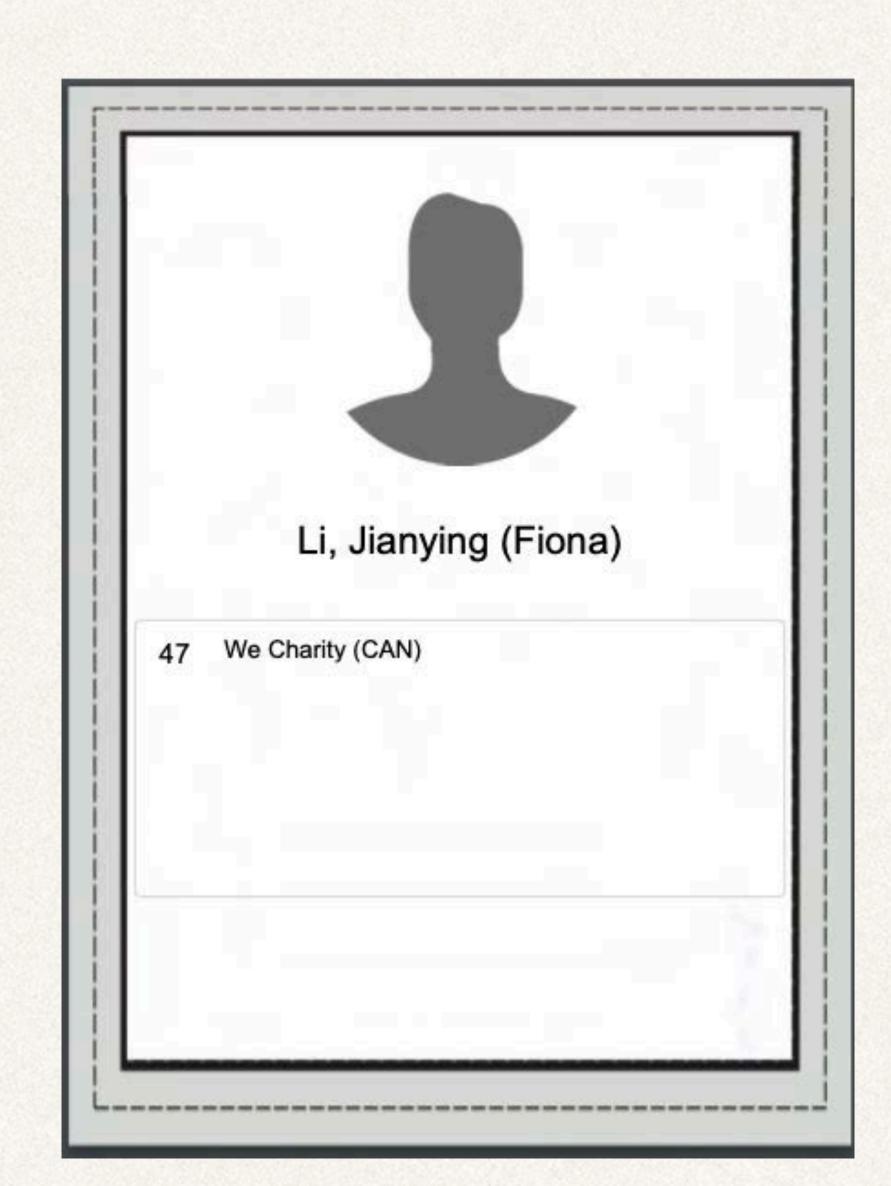
#### **Tenants**

Besides Mingze living with Victor and Wendy, Victor Li also has a tenant named Victor Li who rents 226 Carlton from ME To WE.

## Lives with Victor Li

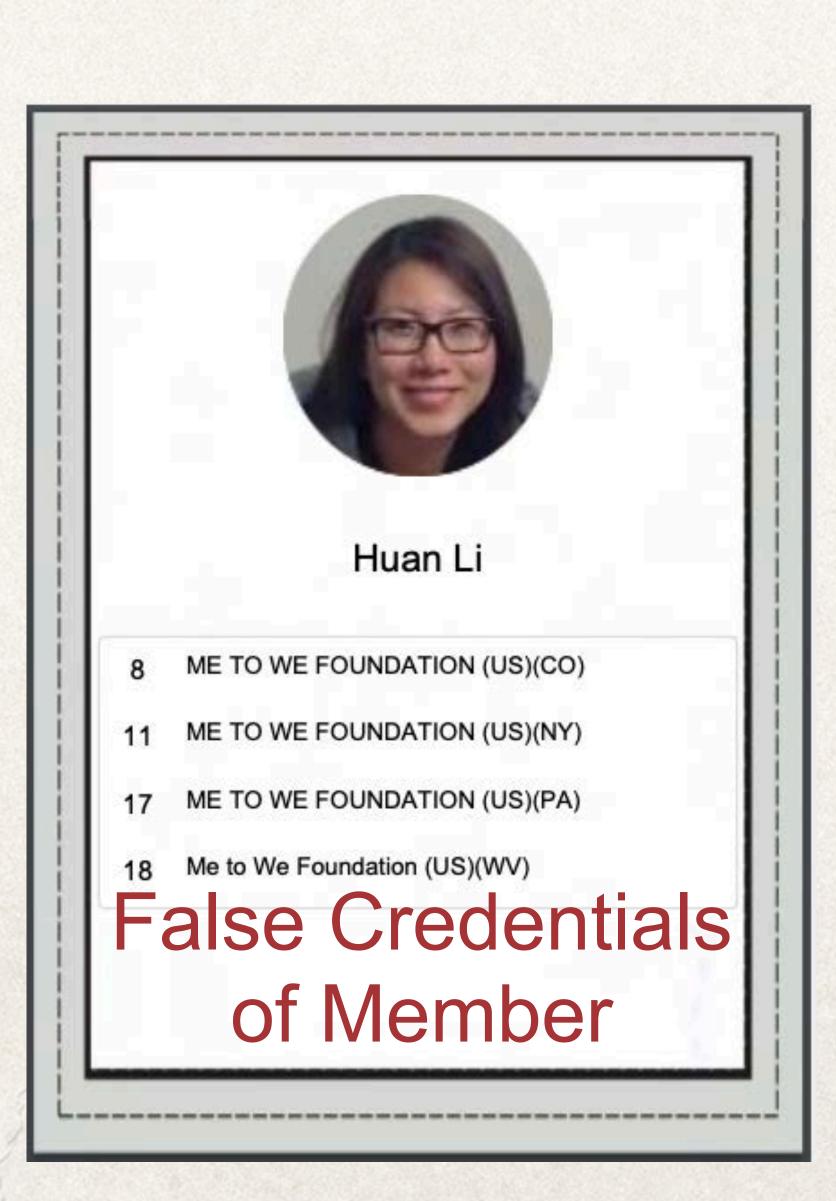


Mingze Li



Fiona Li

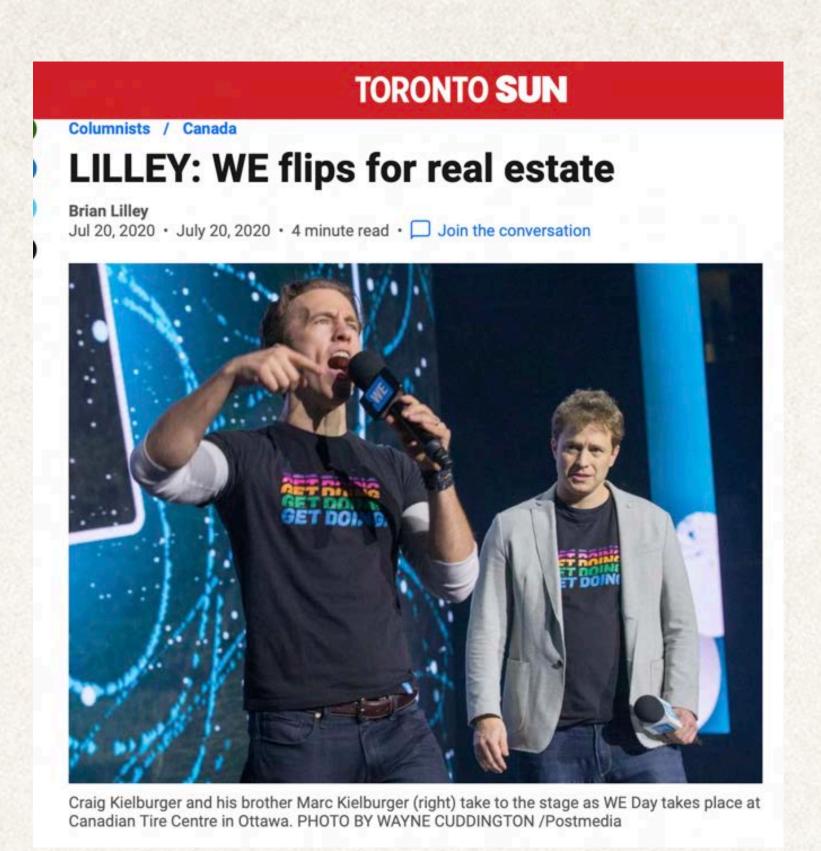




# Victor Li - Property Transactions with WE Employee



CFO Victor LI



## Lives with Victor Li



The following two pages are from an article by Brian Lilly of the Toronto Sun. Mr. Lilly has been investigating the unconventional real estate practises of "WE Charity" and the member.

On Oct. 5, 2015, Mingze Li was a 21 year-old student at the University of Toronto's Rotman School of Business. Unlike most students at U of T, even business students, Li had just bought a property worth more than \$1 million.

In December 2015, Li would buy another expensive property; this time he paid just shy of the \$1-million mark, \$995,000 for a red brick, three-storey semi-detached home on a leafy street in Toronto's Cabbagetown

Both properties were bought from different parts of the real estate portfolio controlled by Craig and Marc Kielburger and the charity and business complex they have built over the years. The first property at 212 Carlton St. was purchased from Kiel Projects Inc., one of the many companies set up over the years by the Kielburger brothers. The second was purchased from Free the Children, the charity now called WE.

WE is where Li worked, first helping with projects in China and then in the finance department with Victor Li, WE's CFO. Although Mingze Li and Victor Li are not related, Mingze is a relative of one of Victor's close friends from university and Victor promised to look out for Mingze in Canada. Mingze even listed Victor's home address as his own on real estate documents.

What is interesting about the purchases by Mingze Li is that 212 Carlton was purchased for \$1.05 million with no mortgage recorded with the land registry office. Unusual for a 21-year-old student. It is also unusual that both properties were purchased at significantly below what their municipally-assessed value would be pegged at on January 1, 2016 immediately after the sales. Normally, homes sell above the assessed value which is mostly used as a factor when determining municipal tax bills.

It's one of many reasons that several real estate professionals consulted for this story described these and other transactions as "odd" or "strange." One accountant, who was asked to review documents related to these and other sales, said questions do arise out of what is public but added more background documents would be required to know if these transactions were more than simply strange.

Another oddity in the Kielburger/WE real estate world is how often properties trade hands among family members and insiders. The home at 212 Carlton was sold by Mingze Li to Yutain Qi, another WE employee, and again it sold more than \$250,000 below the assessed value.

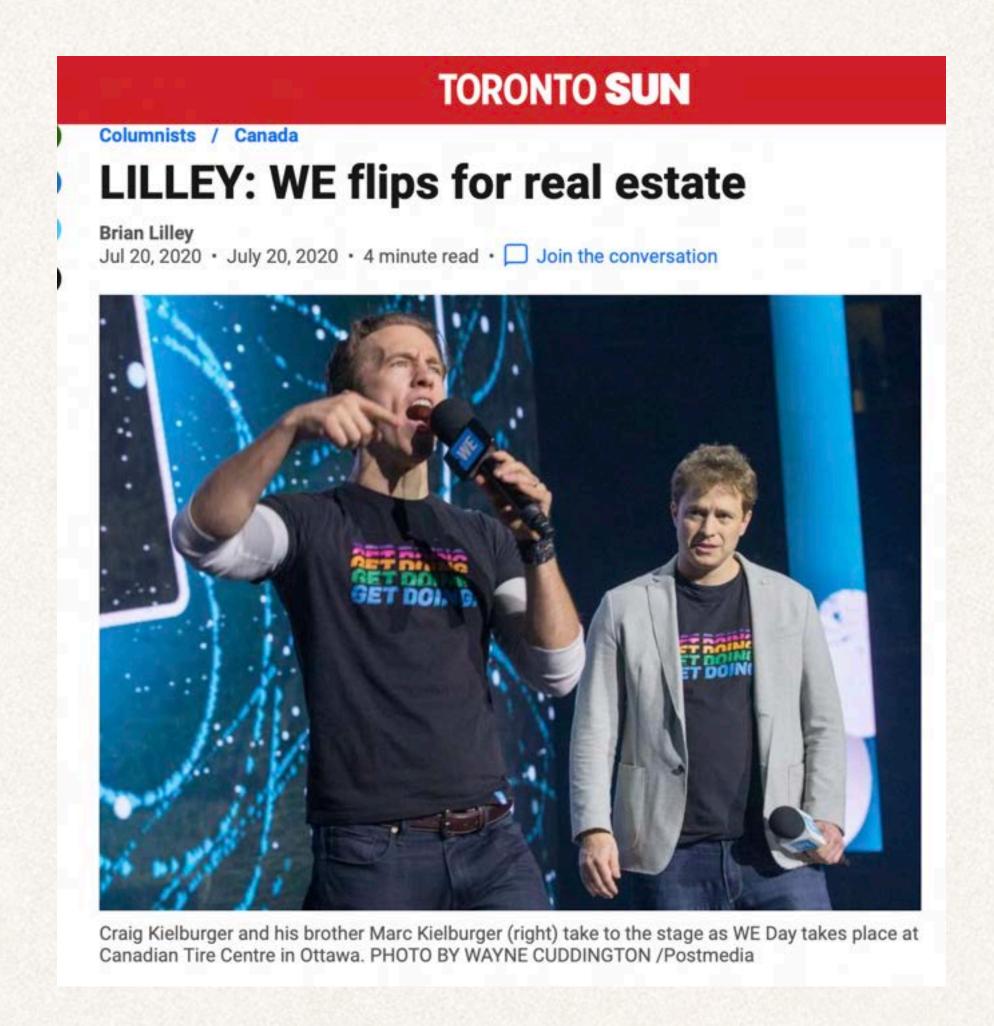
# Victor Li - Property Transactions with Founders & Family



CFO Victor LI

Another oddity in the Kielburger/WE real estate world is how often properties trade hands among family members and insiders. The home at 212 Carlton was sold by Mingze Li to Yutain Qi, another WE employee, and again it sold more than \$250,000 below the assessed value.

The family has traded some pieces of real estate multiple times before transferring them to a numbered company for what is recorded as a \$0 transaction.



Roxanne Joyal, CEO of ME to WE and also wife to Marc Kielburger, owned 1792 Lakeshore Blvd E., which overlooks Woodbine Beach, for seven years, starting in 2007.

She sold it to Victor Li and his wife in 2014 for \$1.56 million. Li sold it to Fred and Theresa Kielburger in 2016 for \$1.62 million.

In November 2018, the Kielburgers transferred the property to a numbered company owned by Kelly Hall-Holland, Craig Kielburger's mother-in-law, for \$0. The home is assessed at more than \$1.7 million.

They did the same thing with 48 Meadowcliffe Dr. The home, which backs onto Lake Ontario at the Scarborough Bluffs, has traded four times among family members with the price going from \$3.7 million to \$0 to \$800,000 to \$0 again when transferred to a numbered company owned by Craig Kielburger's brother-in-law, Stefan Fehr.

"We often see transfers from a mother to a son," said one prominent realtor, describing how family transfers — even for low dollar amounts — are not uncommon, "but I've never seen anything like this in my 25 years in real estate."

I did ask the Kielburger, Li and WE organizations to comment on this story and answer specific questions about the transactions. They initially said they needed 48 hours to provide a comment and described the questions of trading oddities as "technical in nature."

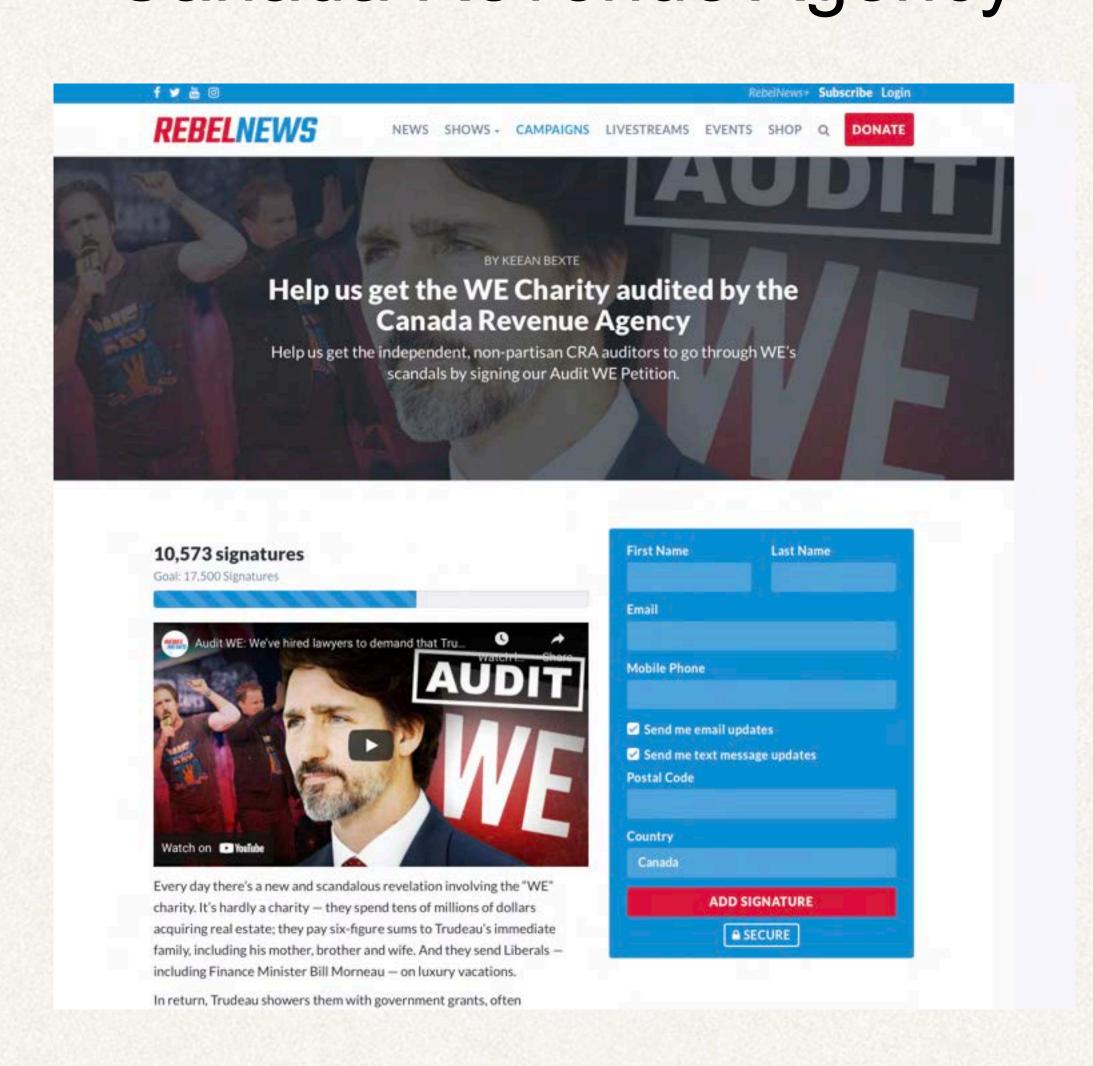
The questions were not technical, nor overly complex, and definitely not as complex as the real estate world the Kielburger and Li families operate in. Through a spokesperson, the Kielburgers said that most of the real estate transactions have nothing to do with WE and are personal to their family. While some may argue this is all their private business, the fact that much of their real estate often involves charities or business affiliated with those charities makes this very much of interest to the public.

# The media is alleging that WE Charity and the member are involved in questionable real estate transactions

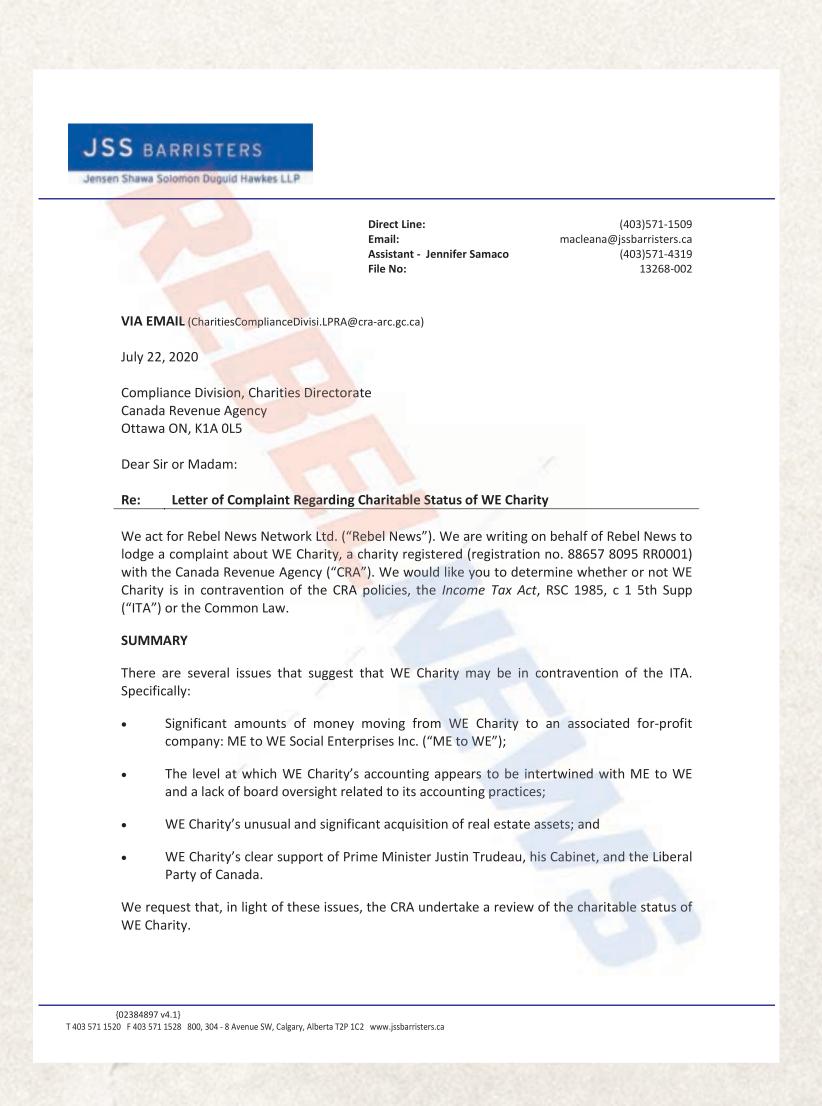


CFO Victor LI

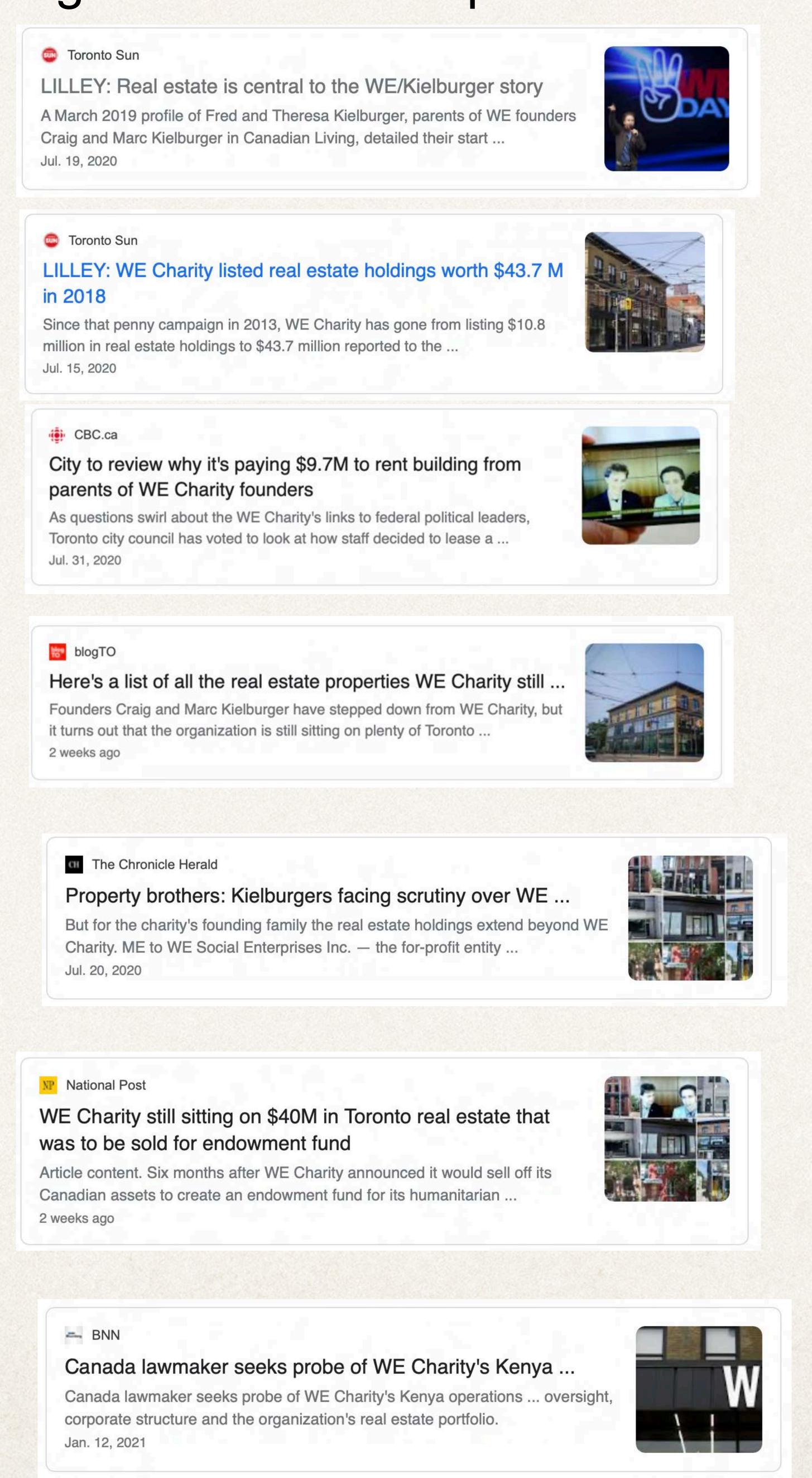
# One media outlet even has a petition to have WE Charity audited by the Canada Revenue Agency



# Complaint filed to remove Charitable Status of WE Charity

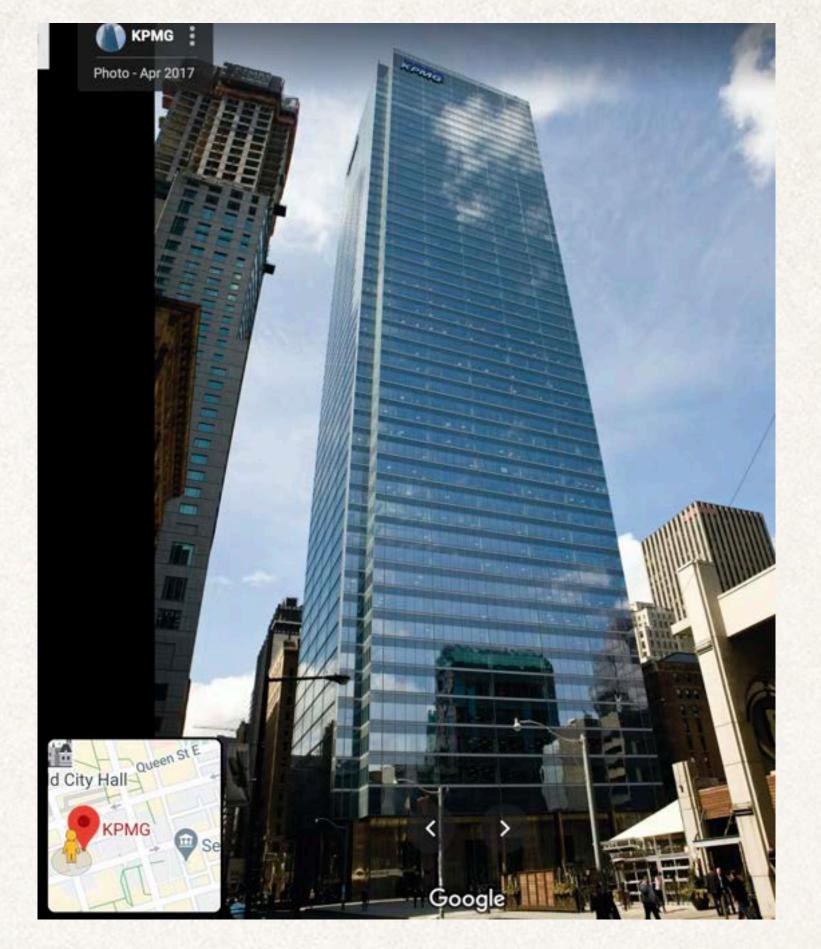


## Allegations from multiple media outlets



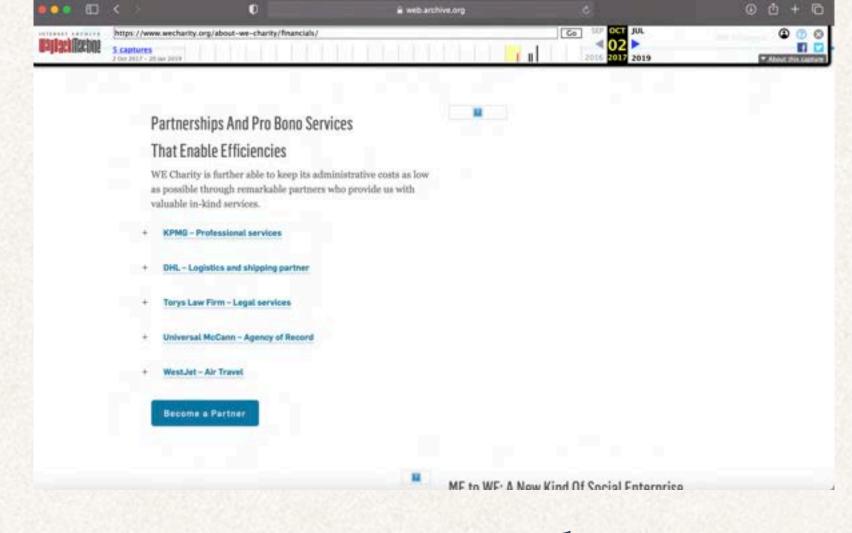
## Auditor & Governance Misrepresentations

#### **KPMG**



Misrepresentations

#### Governance



Financials





CFO Victor LI

## WE Charity Auditor



On the financials / governance webpage of the website of WE Charity, the charity made the representation that KPMG was a "partner". Donors were given the impression that the actual auditor of WE Charity was KPMG and not an accounting firm operating out of a house in buffalo. The member took no responsibility for the inaccuracy of his credentials presented to the public. Those credentials were relied upon by Donors and members of the public. As CFO the member surrounded himself by 4 other individuals with false accounting credentials. The financial statements were audited by KRP and an auditor with false credentials.

On the website of WE Charity, the public was given the impression that KPMG was providing pro-bono accounting advice to WE Charity.

Senior KPMG excutives spoke at WE Charity events and were included on the same link as the members link to his credentials:

- Lynne Doughtie, Former Chairman & CEO of KPMG
- Bill Thomas, Chairman of KPMG
- Marianne Fallon, Partner KPMG UK
- Linda Imonti, KPMG USA
- Mark Hutchins, KPMG board member
- Beth Wilson, KPMG Canada

## KPMG suspends its partnership with WE Charity

In 2020 KPMG, Virgin, the Royal Bank and other "partners" suspended their partnerships with "WE Charity". The organization was involved in the "WE charity" scandal.

• The member has failed to provide accounting records when requested to do so as part of a Parliamentary inquiry. The member is unwilling or unable to be governed.



CFO Victor LI

The member has been requested to provide a list of the 1,500 schools that "WE Charity" claims to have built.

Despite numerous requests and attempts by the committee for the member to cooperate with a Parliamentary investigation, the member has been warned he may be in contempt of Parliament.

#### USE OF PROCEEDS OF DONATIONS

The member claims it would take "months" to provide a list of schools & school rooms that the charity claims to have built. The member has had over 20 years to prepare a list of the projects built by WE Charity. The member has failed to keep adequate records of donors and the projects that the donors funded. The records of donors, and the records of projects built would be under the scope of the use of proceeds of the organizations donations.

#### REPRESENTATIONS BY THE MEMBER

For 25 years WE Charity has been making representations to the public as to the number of schools and school rooms it has built. These numbers are generated by the accounting function of the organization, and the member is the Chief Financial officer of the organization.

If the number is not 1,500 or greater than the member has provided false numbers to the charity, and is part of a conspiracy to defraud donors.

### PROTECTING THE PUBLIC INTEREST - 990 Tax Returns



CFO Victor LI

The member has made false claims about his education and credentials as a CPA in the United States. The Member has made representations that the administration costs of WE Charity are 10% of funding. The 990 tax returns in the United States that the member has prepared the financial statements for and is named on, do not balance with 990 returns prepared by donors. The amount that Foundation donors claim to give WE Charity on the US tax returns does not balance the amounts that WE Charity claims to have received from the donors.

The administration costs in the United States average 75%, and the charity has raised millions of dollars. Based on the amounts that ME to WE charity claims to have given WE Charity the math does not work that ME to WE could reduce the administration costs to 90% by donating \$6,960,685 over a 5 year period of cash and "in kind" donations.

WE Charity Revenue USA

Aug 31 2019 - \$31,141,326

Aug 31 2018 - \$18,272,749

Dec 2017 - \$33,047,903

Dec 2016 - \$31,311,405

Dec 2015 \$27,201,170

\$140,974,553

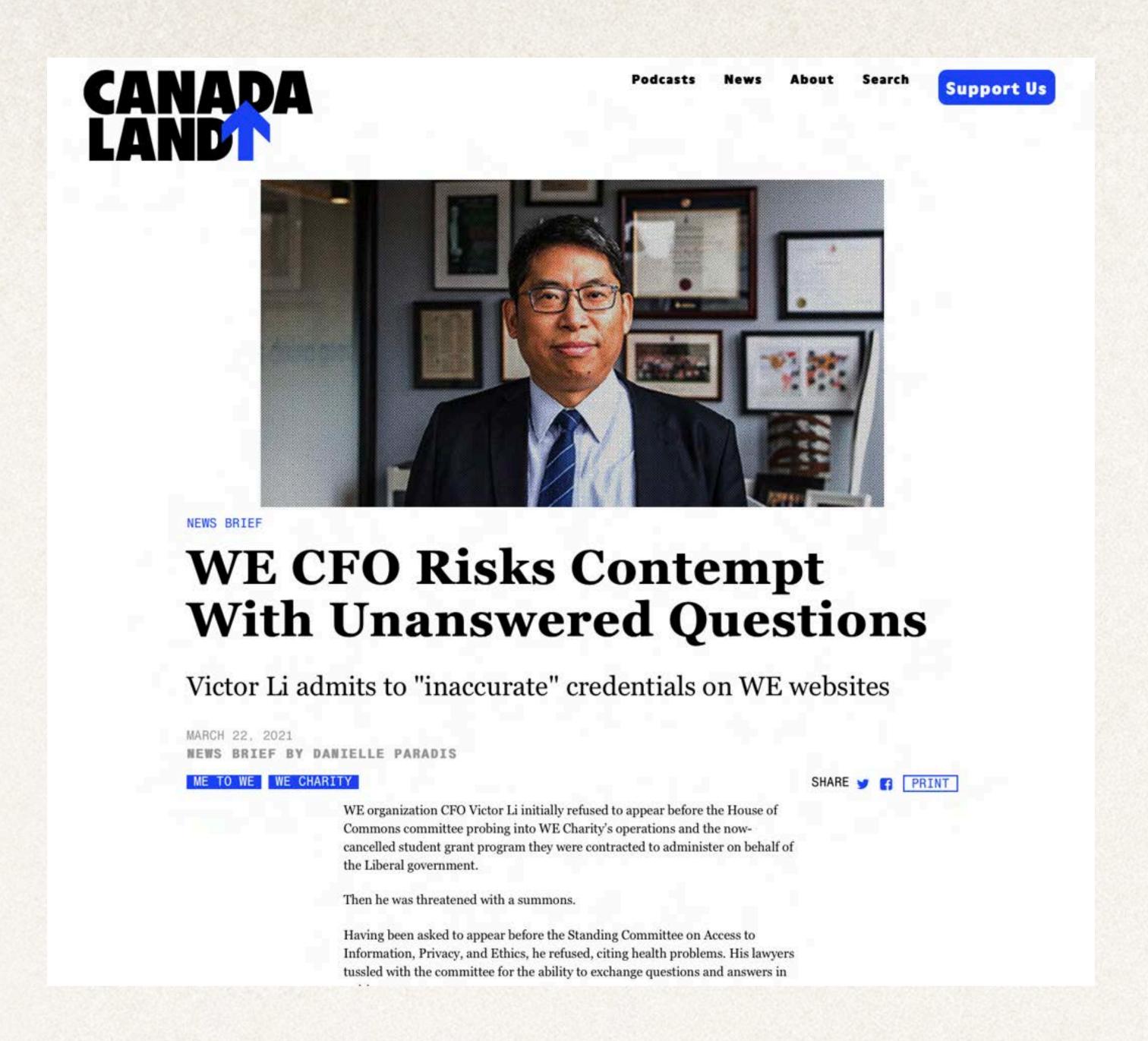
6,960,685/\$140,974,553 = 4.9%

#### Members claims under Oath to the Ethics Committee

32. How do you ensure that 90% of your funding gets spent on programming, who gets to decide whether that programming is considered to be charitable development work, and how do you keep your administration costs at 10% or below of all of your funding?

As CFO, I worked to achieve WE Charity's goal of maximizing the efficiency of donors' money by maximizing the amount of money that went towards programming as opposed to administration costs. General accounting principles and CRA regulations dictate what is considered a valid programming cost. On average, 90% of funds are spent on programming. This is reflected in WE Charity's audited financial statements, which show program expenditures and support (administrative) expenditures as separate line items. Additionally, ME to WE Social Enterprises Inc. provides significant in-kind support to WE Charity to directly reduce administrative expenses.

Member fails to respond to Reed Cowan Parliamentary Testimony & allegations of fraud.

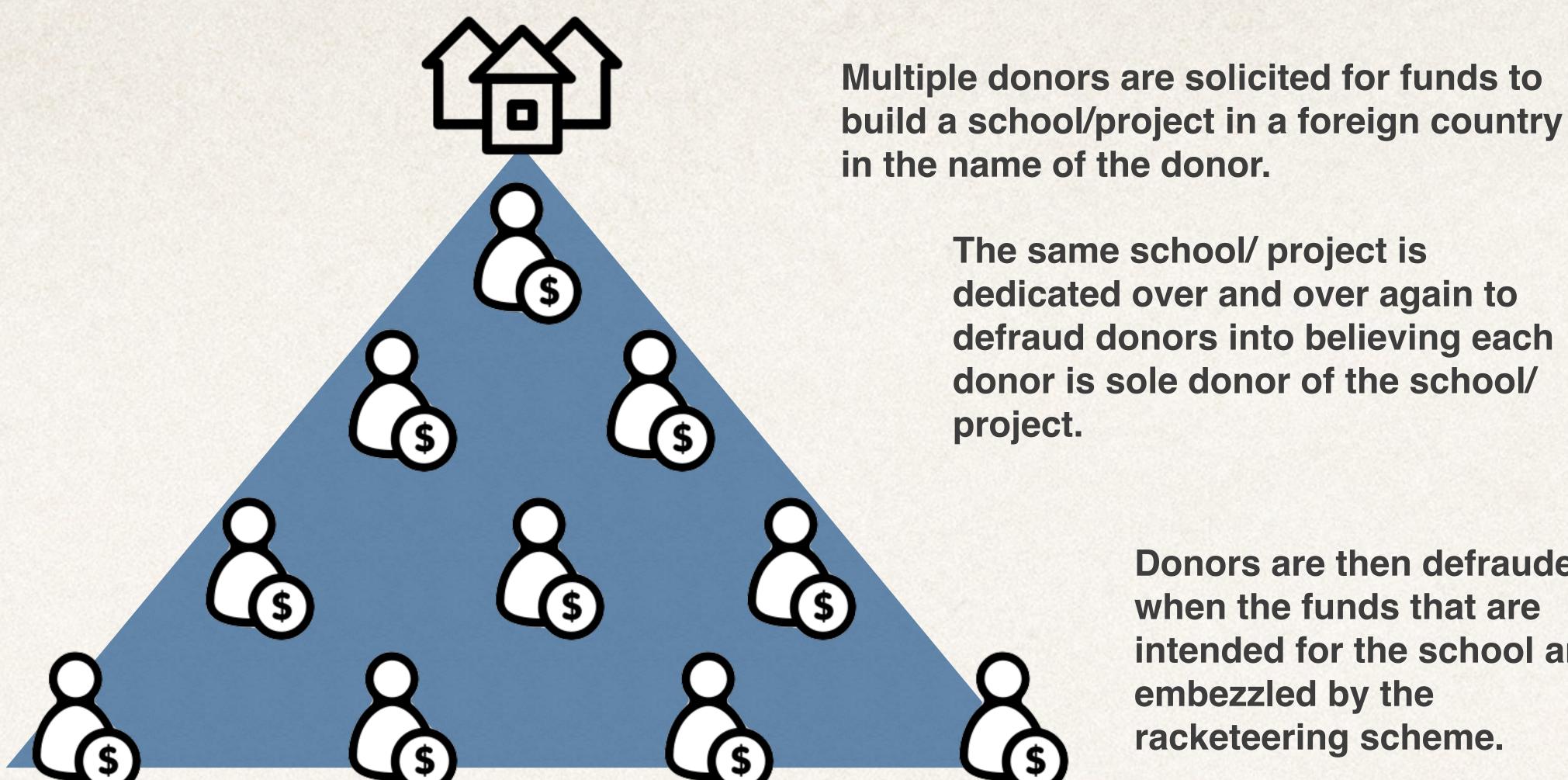


# Member fails to respond under Oath to the Ethics Committee questions concerning use of proceed of donation.

- 33.Recent media reports suggest that multiple donors and donations were used to fund the same local infrastructure projects in Kenya? What mechanisms and safeguards were put in place to ensure this did not happen?
- 34. What financial policies and systems do you use to track and account for any donations coming into any Kielburger related organizations? How far back to these records go?
- 35. What systems and structures do you have in place to ensure that designated funding is actually spent in the appropriate places?
- 36.WE Charity's website lists your main accomplishment as having "consistently delivered perfect auditor reports and flawless accounting practices" with that in mind, are there any reports that can explain the testimony given by Reed Cowan at committee? If not, why not?

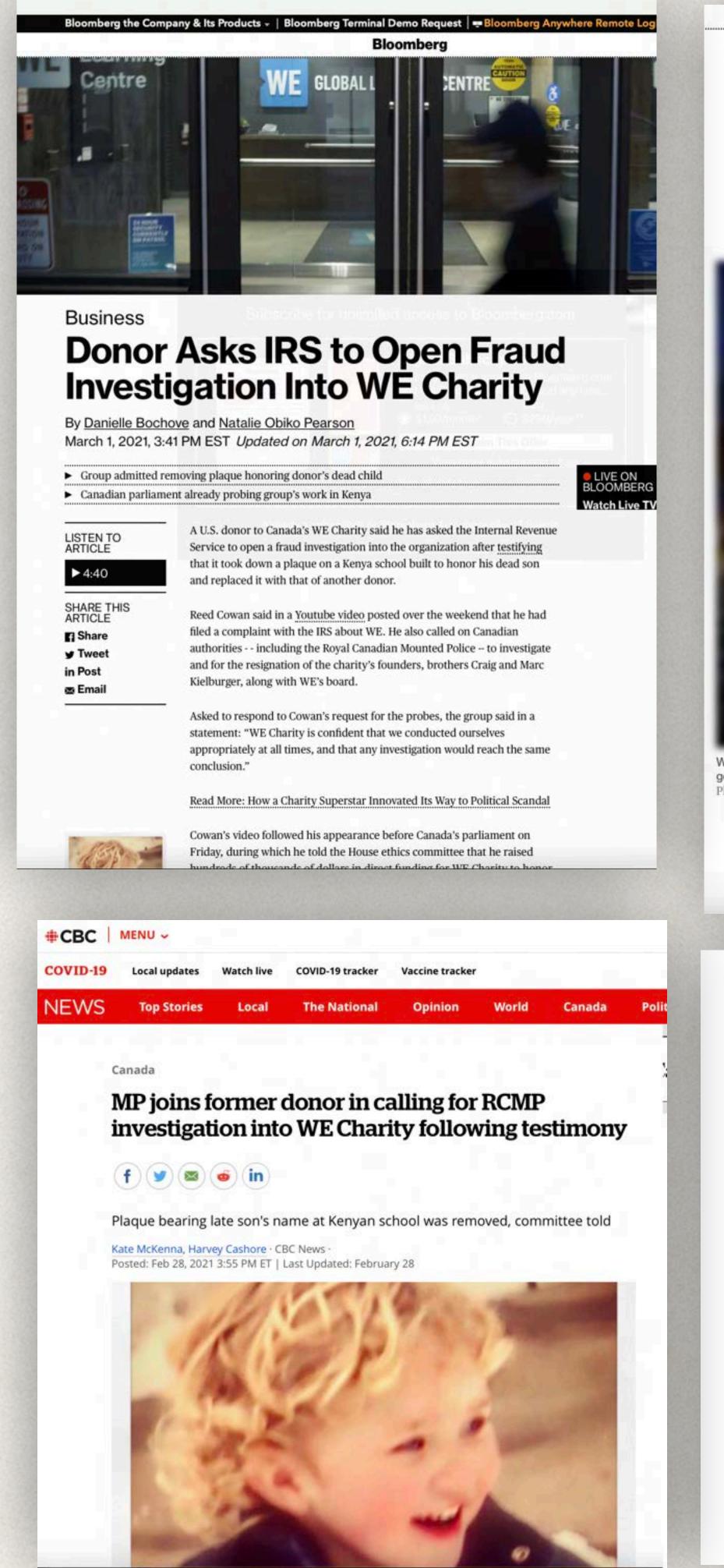
#### How the media is alleging the Donor Fraud scheme Works

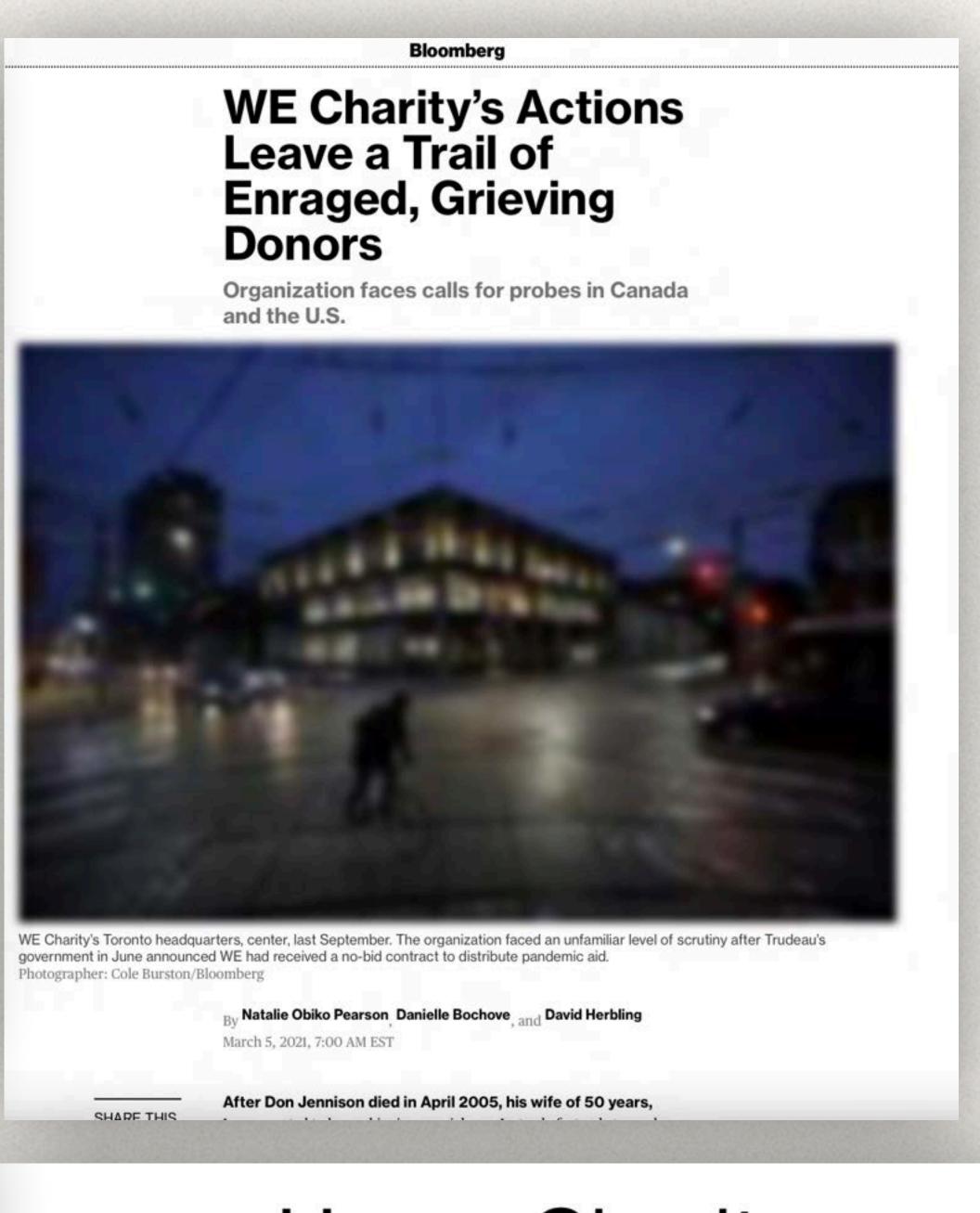
#CBC | MENU ~

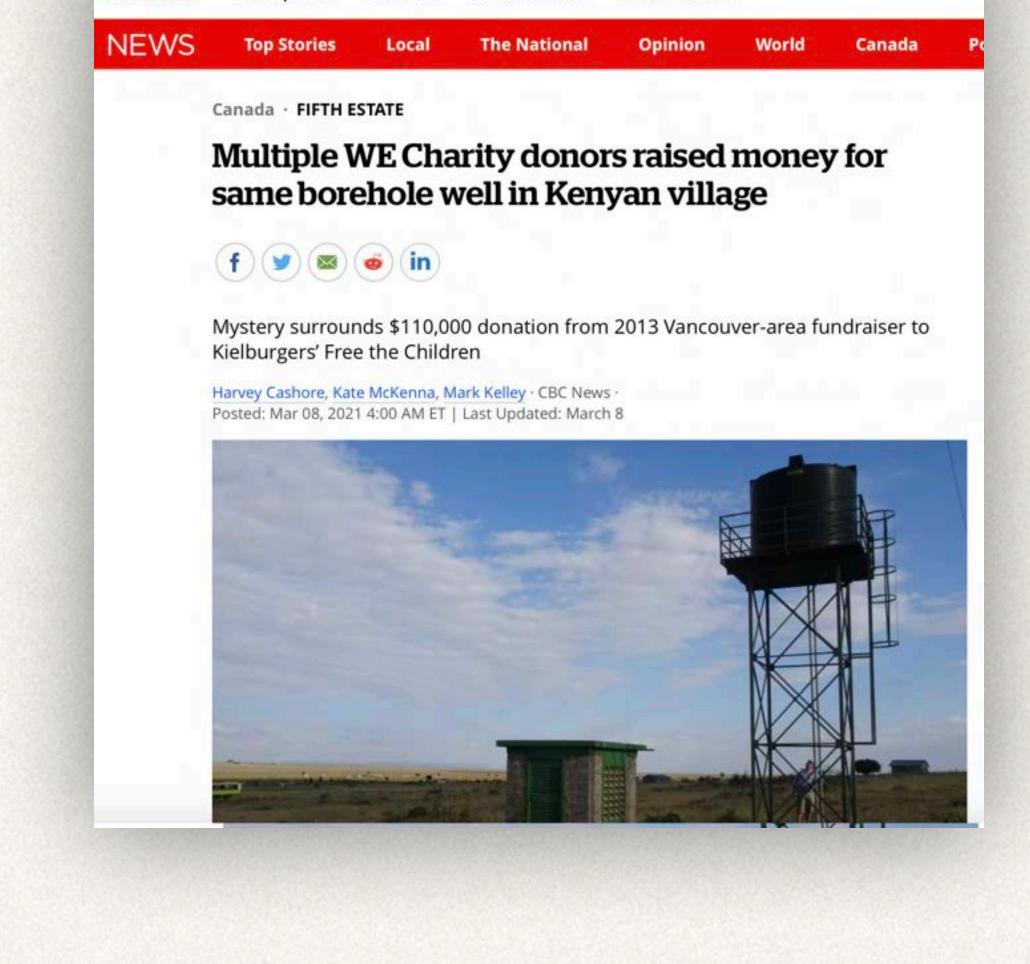


The alleged scheme is a fraudulent charity racketeering scheme where multiple donors, consumers & sponsors are defrauded by unknowingly sponsoring the same project.

> Donors are then defrauded when the funds that are intended for the school are embezzled by the racketeering scheme.







How a Charity Superstar Innovated Its Way to Political Scandal

The Kielburger brothers courted celebrities, became voluntourism pioneers, and built a Davos-friendly model of philanthrocapitalism. Then a Canadian Covid-relief deal got people asking questions.

By Natalie Obiko Pearson, Danielle Bochove, and David Herbling

A running joke among staff was that donor plaques hanging on buildings should be made of Velcro because they were swapped so frequently

The member is involved in the "WE Charity" scandal including the payment of over \$400,000 to the Trudeau Family & "Other Families"





Under Oath Craig Kielburger testified that WE Charity paid other families > \$400,000 for speaking and fundraising, he does not list the "families"

#### Ethics Committee Testimony Craig Kielburger March 15, 2021

Hon. Pierre Poilievre: My next question is this: Is there another family you paid over \$400,000 in fees and expenses to, other than the Trudeaus?

#### Mr. Craig Kielburger:

Other—

#### Hon. Pierre Poilievre:

Could we just get an answer for that?

#### Mr. Craig Kielburger:

For over 25 years we've engaged dozens of speakers, and so that dollar amount would not be out of the norm for our most frequent speakers.

#### Hon. Pierre Poilievre:

Can you name one family?

#### Mr. Craig Kielburger:

Oh, I'm not going to name those names. There are speakers who have come to multiple events, who have done multiple fundraisers, in excess of 40 events, as they did in fundraisers and awareness raisers for us. We have absolutely paid, because we don't do telemarketers. We don't do street canvassers. This is how we raise funds