

PRESENTATION TO THE SPECIAL COMMITTEE ON ELECTORAL REFORM



Prepared By:

Insights
West

Simplified *Understanding*

September 28, 2016

Methodology

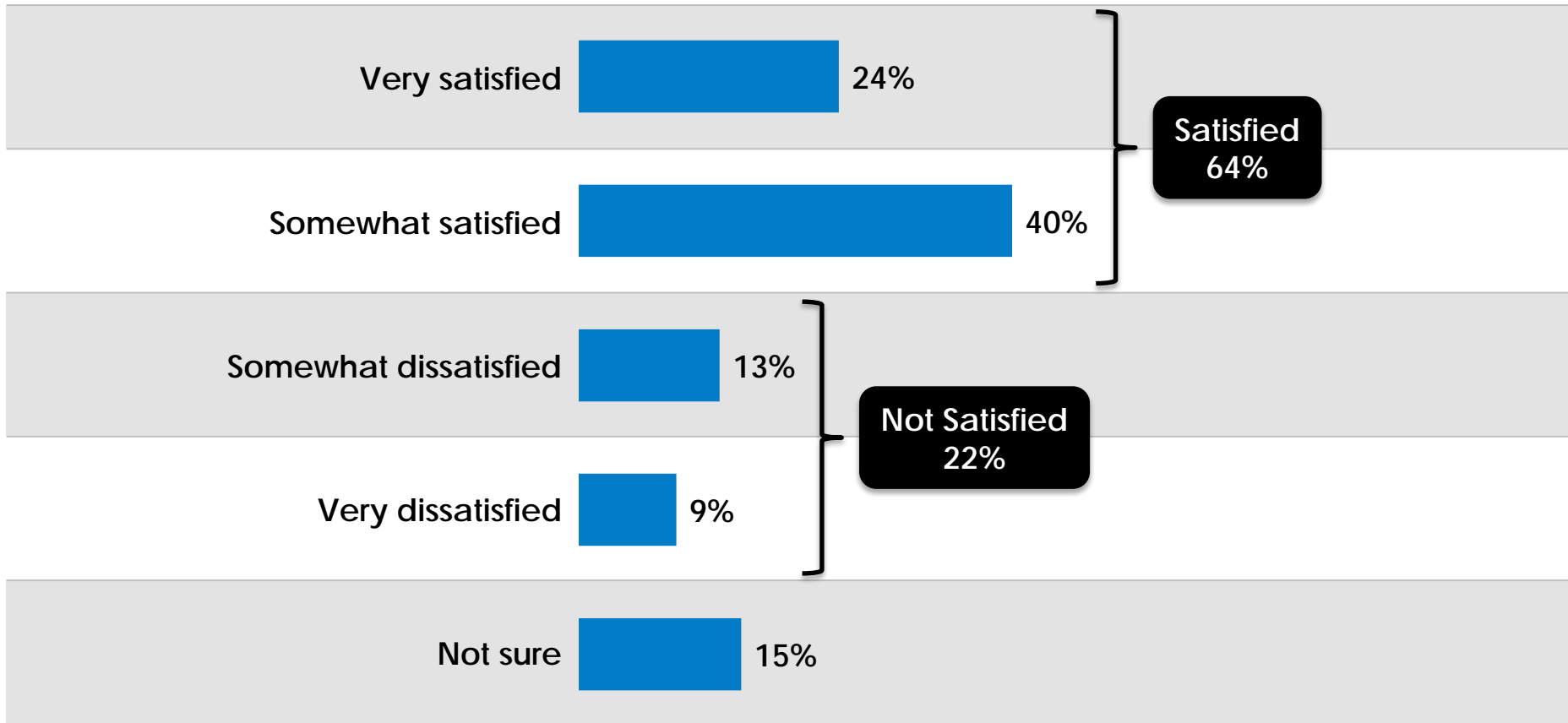
The results included in this presentation are based on an online study conducted from September 14 to September 16, 2016, among a representative sample of 1,029 Canadian adults.

The data has been statistically weighted according to Canadian census figures for age, gender and region.

The margin of error—which measures sample variability—is +/- 3.1 percentage points.



Almost two thirds of Canadians claim to be satisfied with the “First-Past-The-Post” system.



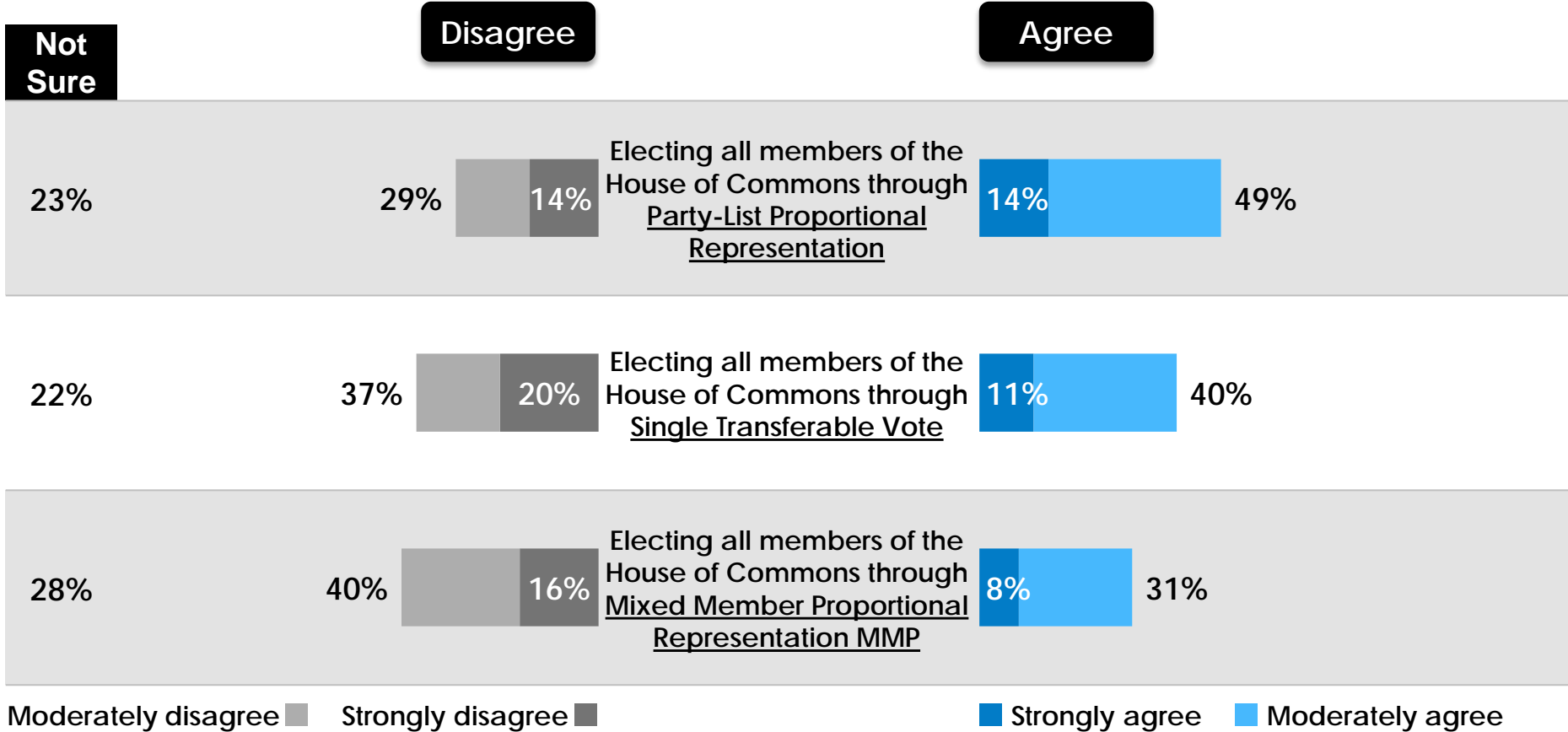
Base: All respondents

As you may know, Canadians elect the members of the House of Commons through a system called “First-Past-The-Post”, where a candidate wins a constituency by receiving more votes than any others. All things considered, are you satisfied or dissatisfied with this electoral system?





Half of Canadians would agree to elect the House of Commons through Party-List Proportional Representation.

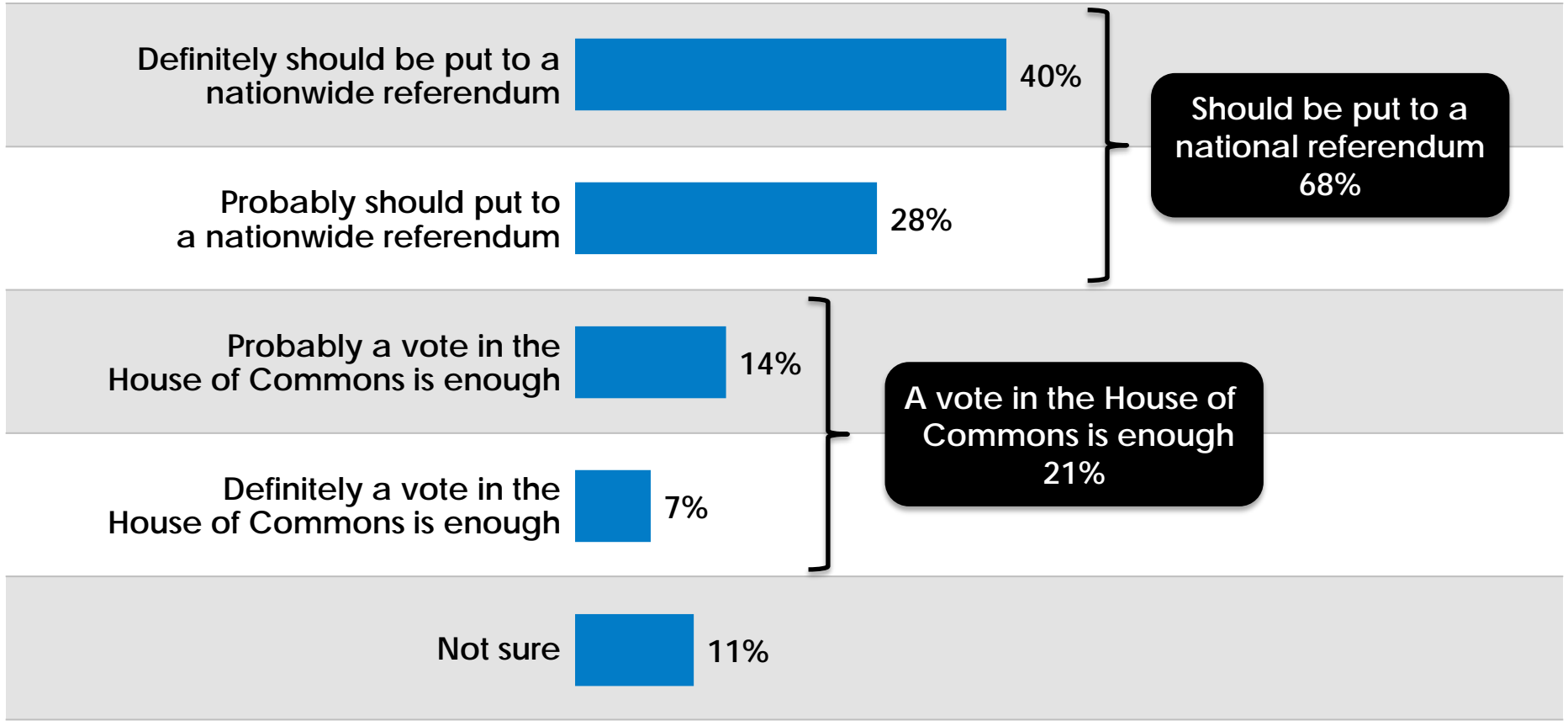


Base: All respondents

As you may know, other countries have different regulations for their own elections. All things considered, do you agree or disagree with Canada adopting each one of these regulations for Canadian federal elections?



Two thirds of Canadians believe a nationwide referendum is warranted before there is change in the current voting system.



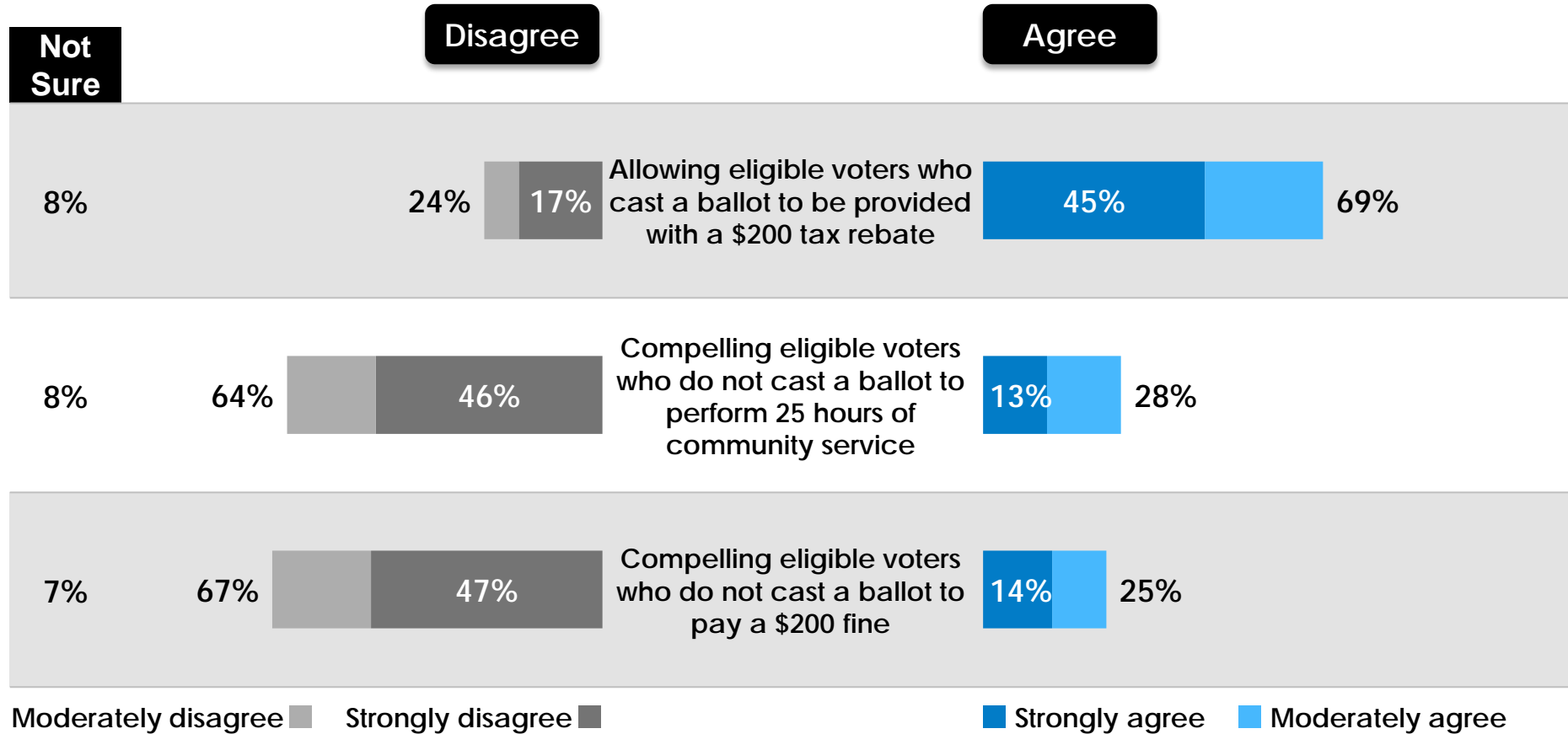
Base: All respondents

Regardless of how you feel about electoral reform, do you think a change in the current system should be put to a nationwide referendum, or do you think a vote in the House of Commons is enough to settle the issue?





The notion of a fine or community service for registered voters who do not cast a ballot is rejected by a majority of Canadians.

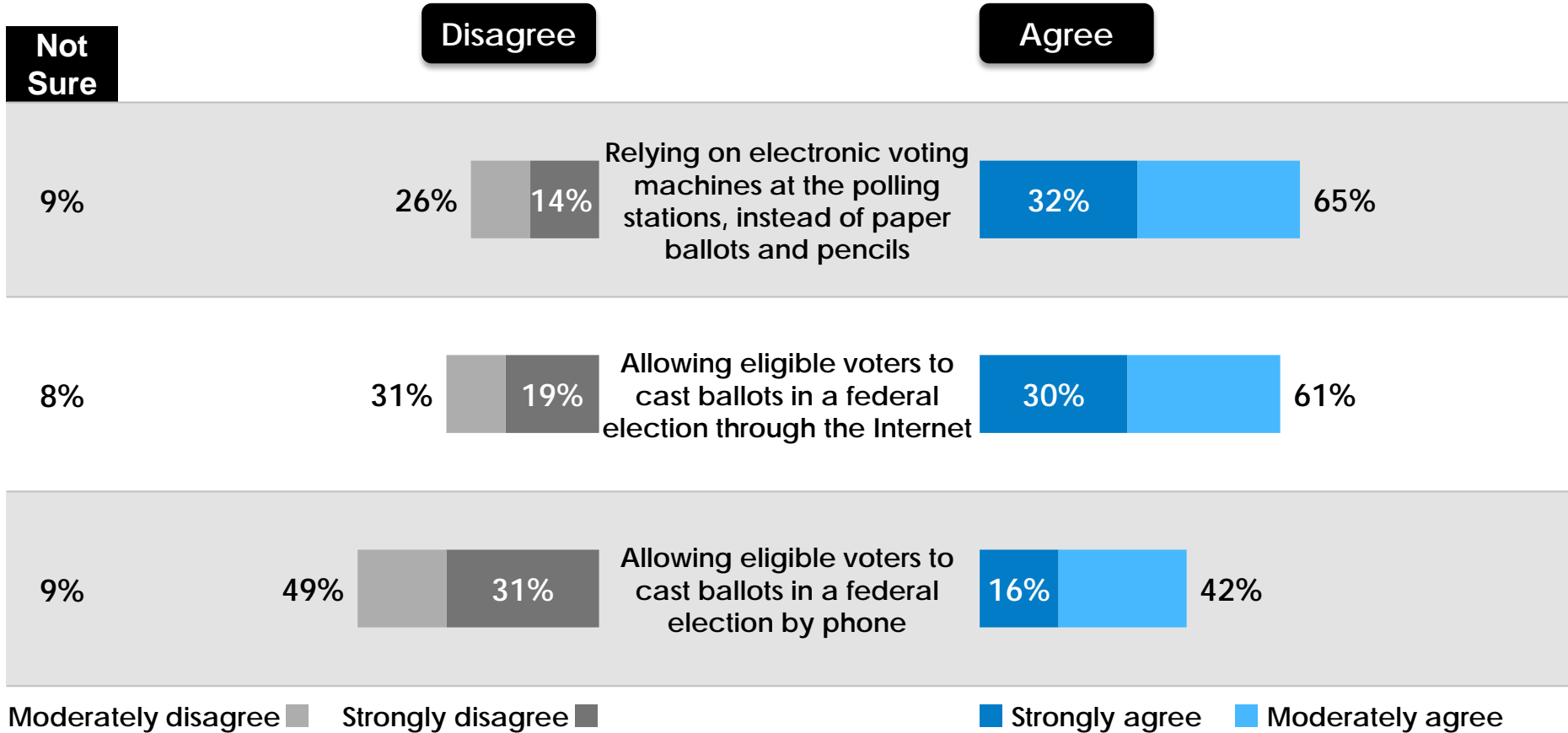


Base: All respondents

As you may know, there have been several discussions about making voting in federal elections mandatory for all eligible voters. Thinking about this, do you agree or disagree with implementing each of these regulations in the next federal election?



At least three-in-five Canadians support allowing Internet voting and electronic voting machines in federal elections.



Base: All respondents

There have also been some discussions about making it easier for voters to cast ballots. Thinking about this, and provided the security features are suitable, do you agree or disagree with implementing each of these regulations in the next federal election?

As you may know, Canadians elect the members of the House of Commons through a system called “First-Past-The-Post”, where a candidate wins a constituency by receiving more votes than any others. All things considered, are you satisfied or dissatisfied with this electoral system? Choose one.

	Canada	Gender		Age			Region						Vote in 2015 Federal Election		
		Female	Male	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Conserv.	NDP	Liberal
Very satisfied	24%	20%	28%	15%	21%	33%	17%	25%	26%	23%	29%	20%	36%	16%	27%
Somewhat satisfied	40%	39%	41%	48%	38%	36%	38%	41%	25%	44%	38%	40%	43%	33%	45%
Somewhat dissatisfied	13%	12%	14%	11%	14%	13%	16%	16%	12%	11%	11%	19%	8%	18%	11%
Very dissatisfied	9%	9%	8%	9%	9%	8%	14%	8%	4%	10%	4%	7%	3%	20%	6%
Not sure	15%	19%	8%	18%	17%	10%	13%	11%	32%	11%	18%	16%	8%	13%	11%

As you may know, Canadians elect the members of the House of Commons through a system called “First-Past-The-Post”, where a candidate wins a constituency by receiving more votes than any others. All things considered, are you satisfied or dissatisfied with this electoral system? Choose one.

	Canada	Gender		Age			Region						Vote in 2015 Federal Election		
		Female	Male	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Conserv.	NDP	Liberal
Definitely should be put to a nationwide referendum	40%	31%	51%	27%	37%	53%	39%	47%	39%	35%	49%	36%	60%	39%	39%
Probably should put to a nationwide referendum	28%	32%	23%	36%	27%	23%	27%	28%	24%	31%	22%	35%	22%	32%	26%
Probably a vote in the House of Commons is enough	14%	17%	11%	18%	14%	12%	19%	10%	8%	17%	13%	8%	10%	19%	17%
Definitely a vote in the House of Commons is enough	7%	5%	9%	6%	8%	6%	8%	8%	14%	7%	3%	7%	3%	3%	10%
Not sure	11%	15%	6%	12%	15%	6%	7%	10%	17%	11%	13%	14%	5%	7%	8%

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